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Emlong's NURSERIES



EMLONG'S CATALOG FOR 1947 Stevensville, Michigan

Emlong's

Nursery stock is backed by the 3-point guarantee which is your protection and is fully listed on page 9.



PEACH
TREES ARE

10% discount on orders received during January. Order early and save.

Producers of the WORLD'S FINEST

HALE-HAVEN

Second only to Elberta in popularity and profits. In some sections even ahead of Elberta. Emlong's fancy Hale-Haven trees bear bright colored fruit. Each Peach is a big handful of rich, snappy, tempting goodness. Juicy, yet firm and of excellent quality. Hale-Haven Peaches color to a deep orange, with deep red blushes, long before ripe. Can be shipped to distant markets while still firm. Ripens about 15 days ahead of Elberta, at a time the market needs good Peaches. Freestone; self-pollenizing, and has an A-1 rating for hardiness. See price below on page 3.

SCARLET PEACH GROVE

Wonderful assortment of early to late ripening Peaches for the home planting.

WE SEND ONE TREE EACH: REDHAVEN,
HALE-HAVEN, ROCHESTER, EARLY PROFIT,
GOLDEN JUBILEE and ELBERTA.

6 TREES

\$4.95

(All 2 1/2-3 1/2 ft.)

All in 3 1/2 to 4 1/2 ft. trees, \$5.85. (No Discounts—Express Collect)



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HOME GROWN and PEACHES



REDHAVEN

Originating in Michigan, Redhaven has rapidly risen to fame as one of the leading commercial varieties of Peaches. A flaming scarlet Peach that ripens **EXTRA EARLY**, and is very hardy. Long before good Peaches are ripe, Redhaven will be colored up with gorgeous red all over, and ready to pick and ship to distant markets while the fruit is still firm and easy to handle. The famous "Haven" flavor is bred right into the Redhaven. It has fine, sweet, firm-textured, golden flesh. An excellent fresh dessert Peach, and desirable for canning.

Redhaven ripens ahead of Redelberta, and reaches the market while prices are high. Ranks with the best in quality, hardiness and yield. Trees bear young. It's a free-stone and self-pollinating. **Be sure to order your trees early. The supply never fills the demand.**

PRICES: HALE-HAVEN AND REDHAVEN All Sizes Well Rooted and Well Branched

	Each	10	25	100
5/16 in. caliper, 1 1/2 to 2 1/2 ft.	\$1.00	\$ 8.95	\$17.50	\$59.50
7/16 in. caliper, 2 1/2 to 3 1/2 ft.	1.15	9.95	19.95	69.50
9/16 in. caliper, 3 1/2 to 4 1/2 ft.	1.35	11.50	22.95	79.50
11/16 in. caliper, 4 1/2 ft. and up	1.50	13.95	26.95	95.00

THE LARGEST, RICHEST FLAVORED, MOST BEAUTIFUL PEACH EVER GROWN

Emlong's O' BOY

Trade Mark Registered

O' BOY Peaches are beautifully round and uniform. The skin is glowing orange, blushed all over with rich carmine-red. Inside there is a sunburst of bright red from the pit, out into the sweet, golden flesh. This colors the juice of the canned fruit. Firm of skin and flesh, it is an excellent shipper and an excellent canner. Even the little three-year-old O' Boy bears fruit. It ripens about with Elberta, or later. A freestone variety as hardy as others. Semi-fertile—plant a pollinator every third row. A really FANCY Peach. (Property rights reserved by Emlong.) **LIMIT 10 TREES TO A CUSTOMER.**

EARLY PROFIT

Early profit is a clingstone Peach of very fine quality. Practically round, it has yellow skin with a slight red blush. **Early profit is the earliest Peach to ripen.** The flesh is yellow, juicy and excellent flavor. Ideal for home use.

EARLY PROFIT PRICES

	Each	3	10
1-yr., 2-3 ft.	\$1.25	\$3.60	\$11.50
1-yr., 3-4 ft.	1.50	4.35	14.00
1-yr., 4-5 ft.	1.75	5.10	16.50

ROCHESTER

The early sweet Peach, so universally famed for its rich flavor. Extra early and extra hardy, with fine, firm flesh. Blazing red cheeks and beautiful splash marks on orange skin. Enormous yielders; perfect pollinizers. Pollenizes other Peaches also. Freestone. Highly recommended for canning. **5/16 in. size not available.** See below for prices.

GOLDEN JUBILEE

One of the biggest paying varieties for large commercial orchardists to plant. More popular than ever. **RIPENS EXTRA EARLY.** Unique, somewhat long-oval Peach which colors to bright orange, with brilliant markings. An enormous producer of first quality fruit. None more delicious in flavor. An excellent freestone for fresh desserts and canning. Perfect pollinizers, and as hardy as any. **See prices listed at right.**

FERTILE HALE

Another popular member of the Hale family. A very hardy type, with heavy yielding ability. Very rich in flavor and of very firm quality. A very good shipper and canner. Ripens later than regular Elberta, increasing the late Peach profits. Freestone and self pollinating. (U. S. Patent No. 175.) Prices 5c per tree higher than Hale-Haven and Redhaven, listed on page 3. **5/16 in. size not available.**



Emlong's
Exclusive
O'BOY

PRICES FOR EMLONG'S O'BOY PEACH TREES

All Sizes Well Branched and Well Rooted

	Each	5	10
5/16 in. caliper, 1 1/2 to 2 1/2 ft.	\$1.15	\$5.25	\$ 9.75
7/16 in. caliper, 2 1/2 to 3 1/2 ft.	1.25	5.75	10.50
9/16 in. caliper, 3 1/2 to 4 1/2 ft.	1.50	7.00	13.00

PRICES FOR ROCHESTER, GOLDEN JUBILEE, EARLY DISCOVERY, REDELBERTA, AMBER GEM, J. H. HALE and ELBERTA

	Each	10	25	100
5/16 in. caliper, 1 1/2 to 2 1/2 ft.	\$1.00	\$ 8.95	\$17.50	\$59.50
7/16 in. caliper, 2 1/2 to 3 1/2 ft.	1.15	9.95	19.95	69.50
9/16 in. caliper, 3 1/2 to 4 1/2 ft.	1.35	11.50	22.95	79.50
11/16 in. caliper, 4 1/2 ft. and up	1.50	13.95	26.95	95.00

For Spring, 1947, Prices are Not Prepaid.

**WHEN YOU ORDER FROM EMLONG'S
You are Protected by the 3-Point Guarantee**

EMLONG'S PEACH TREES ARE MONEY MAKERS

REDELBERTA

Redelberta has a delicious flavor. Ideally firm and highest quality. A flaunting all-over red dress makes this gorgeous new Redelberta a true queen of Peaches. It ripens ten days before regular Elberta. Reddens on the tree long before ripe. A wonderful Peach for the market, as it shows up beautifully in baskets, quickly catching the buyer's eye. Flesh is sweet, fine and desirable for fresh desserts and canning. Bears a full crop of uniform fruit. Hardy as Elberta; freestone and self-pollinating. (U. S. Pat. No. 232.)



J. H. HALE

One of the big selling Peaches, which never loses its popularity. Richly flavored, fine textured golden yellow flesh. Skin is bright yellow, deeply blushed with red, and nearly fuzzless. Extra large, round, uniform in size. Always sells at top price for fancy eating and canning. Ripens with Elberta. Hardy as Elberta, and is freestone. Semi-fertile—plant a good pollinator every third row. Prices listed below on page 4. 11/16 in. caliper, 4 1/2 ft. and up, trees not available.)

WORLD FAMOUS ELBERTA

No other Peach has attained such universal success and been such a money maker for growers wherever Peaches are grown. Genuine Elberta Peaches are roundish oval in shape. Deep golden skin blushed carmine-red. The flesh is golden, richly flavored, ideally firm and fine textured. Without doubt the leading shipping, canning, storage, drying and freezing Peach. Fruit perfectly freestone. Self-pollinating variety. A good pollinator for other Peach varieties. Ripens medium-late and remains in good condition on the trees a long time. Trees are vigorous growers and usually bear the third year. Enormous in yield at maturity. Prices listed on page 4.

AMBER GEM

A big favorite with canners who contract your entire crop every year. Round, bright golden orange fruit of high color. Very hardy, always a big producer. Unusually firm texture makes it excellent for pickling, etc., as it holds its shape in cans. See prices below on page 4.

SPECIAL PEACH GROVE

We select ten Peach trees and label them. All popular big-yielding, quick-bearing, fine-quality varieties. Fruit ripens early to late.

The 10 trees,
3 to 4 feet

\$7.75

NO DISCOUNT

The 10 trees,
4 to 5 feet

\$8.75



APPLE TREES

QUICK BEARING
DEPENDABLE

MAMMOTH CORTLAND

A big, round, shapely FALL APPLE, which has won fame for its QUICK BEARING and HEAVY YIELDING habit. Flesh white, tender, sub-acid. Good to eat fresh or cooked. Excellent pie variety. Mostly dark red when ripe, overspread with attractive purplish bloom. Hardy everywhere, and an excellent pollenizer. See prices on page 8.

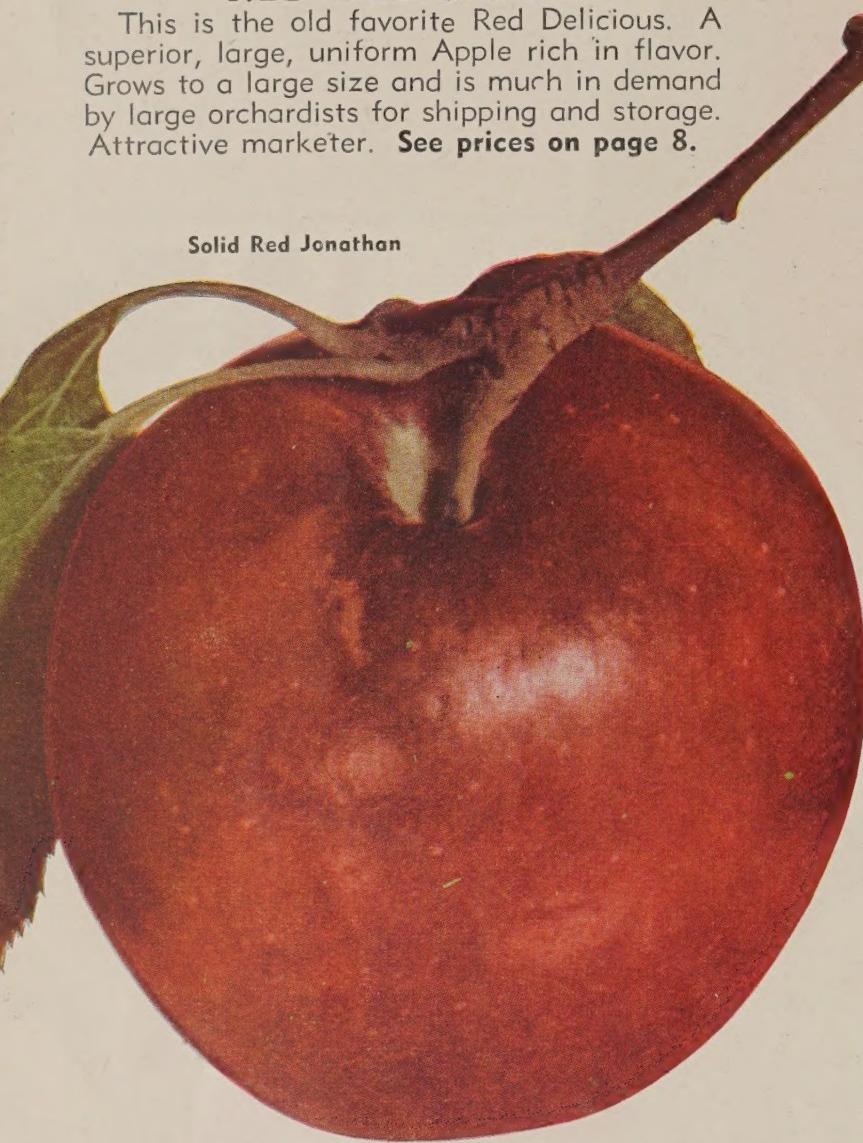
STAYMAN'S WINESAP

The old favorite Winesap. GROWS TO LARGE SIZE. Colors a very attractive bright red, very flavorful and aromatic. Very desirable for eating, cooking, baking, storage, drying, etc. Demanded by large orchardists. Prices listed on page 8.

RED DELICIOUS

This is the old favorite Red Delicious. A superior, large, uniform Apple rich in flavor. Grows to a large size and is much in demand by large orchardists for shipping and storage. Attractive marketer. See prices on page 8.

Solid Red Jonathan



SOLID RED JONATHAN

One of the firmest best flavored WINTER APPLES ever grown. We cannot praise this Apple too highly. Excellent for shipping, storage, drying, canning, pie making, and eating fresh. An all-around money-maker. Dark red skin and firm white flesh. Grown by all successful orchardists. Prices listed on page 8.

McINTOSH - FALL

Emlong's large fruiting strain of McIntosh is a winner for flavor and quality. Fruit is red, good size, with white flesh. A fine, juicy, and highly aromatic Apple. Very beautiful and a big seller. Heavy bearer, ripening in the fall. See prices on page 8

SPECIAL APPLE GROVE TEN TREES \$9.45

We select and label ten Apple trees: Summer, Fall and Winter kinds. All 2-year, most popular varieties. Heavy yielding, hardy, standard, well branched and well rooted stock. NO DISCOUNT.

The ten trees, 4 to 5 ft., \$ 9.45

The ten trees, 5 to 6 ft., \$10.45



Grimes
Golden

GRIMES GOLDEN

A waxy yellow-skinned, very firm, hard-fleshed WINTER APPLE of excellent flavor. Is in great demand for drying, baking, pie making, etc. Hardy and prolific. A wonderful shipper, as it does not bruise easily. See prices on page 8.

JONATHAN

The favorite large growing Jonathan. Nearly red all over, but brighter than the solid red type of Jonathan. Always in demand by many large orchardists. See price list on page 8.

SOLID RED NORTHERN SPY

Dressed up in its new bright red skin, the old HARDY favorite retains its famous quality and flavor. Large fruit, firm in flesh and skin, it keeps wonderfully well in storage. Very much a favorite for drying, baking, pie making, cooking, freezing, etc. Prices listed on page 8.

SEE EMLONG'S 3-POINT GUARANTEE ON PAGE NINE

WINTER APPLE GROVE

The dependable winter, pie, drying, storage, eating and shipping kinds. WE SEND ONE EACH: GRIMES GOLDEN, SOLID RED JONATHAN, SOLID RED NORTHERN SPY, SOLID RED WINESAP, SOLID RED DELICIOUS, SOLID RED ROME BEAUTY. All 2-year, well branched, well rooted trees. Regular quality. Labeled. NO DISCOUNT. All 3 to 4 ft. trees, \$4.95. All 4 to 5 ft. trees, \$5.95.

**6 TREES
\$4.95**

Yellow
Delicious



SOLID RED TURLEY WINESAP

The best keeper of the solid all-over red winter Apples. Big, beautiful, delicious fresh or cooked. Grown everywhere with grand success. In big demand for shipping, storage, drying, freezing, baking, pie making—everything. An all-around perfect Apple. Prices listed on page 8.



Solid
Red
Winesap

YELLOW DELICIOUS

Queen of late fall eating Apples. It's mild, juicy, sweet, crisp, white flesh has a flavor all its own. Richly fragrant. Thin, waxy yellow skin, sometimes blushed pink. Our large-fruited strain bears young and abundantly. See price list on page 8.

Summer and Fall APPLE GROVE 6 TREES \$4.96

The summer and fall ripening Apples all bear young and yield heavily. Make an ideal home grove. Plenty of fruit to eat fresh, make pies, jelly, cider, and to can for winter use.

WE SEND ONE EACH:

Yellow Transparent

Yellow Delicious

McIntosh

Cortland

Anoka

Hyslop Crab

All 2-year-old, well branched, well rooted trees. Regular quality. Labeled. NO DISCOUNT. All 3 to 4 ft. trees, \$4.96

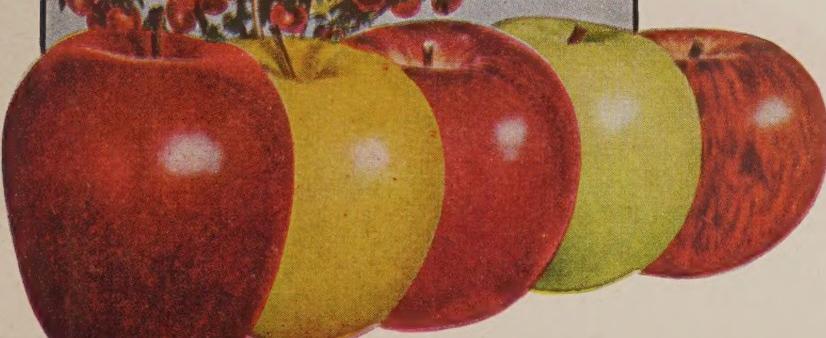
All 4 to 5 ft. trees, \$5.96

QUINTUPLETT APPLE TREE \$2.75

If you have room in your back yard for one Apple tree, then perhaps you would like a Quintuplet. This tree bears five different kinds of Apples. They ripen from summer through to winter, giving a continuous supply of eating and cooking Apples. Each tree is budded to:

Yellow Delicious, Stayman Winesap,
Red Rome, McIntosh, Red Delicious,

Quick bearing. PRICE, \$2.75 each.
2-yr., branched trees, 4 to 6 ft.



BETTER APPLES from QUALITY TREES

Solid Red
Delicious



DELICIOUS Solid Red

Grown from coast to coast with great success. Truly king of the red winter eating Apples. Out sells all others. With its new solid red dress, it can be picked early and marketed while still very firm. Fragrant, richly flavored, large and uniform in size. The top-notch winter dessert Apple. See price list below.

APPLE TREE PRICES - Spring 1947

	Each	10	25	100
7/16 in. cal., 3 to 4 ft.	\$1.15	\$ 9.95	\$19.95	\$69.50
9/16 in. cal., 4 to 5 ft.	1.40	11.50	22.95	79.50
11/16 in. cal., 5 to 6 ft.	1.60	13.95	26.95	95.00

HYSLOP Big Crab Apples

The extra large bright red Crab Apple grown by commercial orchardists for shipping and jelly making. Also very useful for pickling, cider, etc. Trees are hardy and very good bearers. See prices above.

DOLGO Miniature Crab Apples

Myriads of beautiful little bright all-over red Apples in the fall. Glistening white blooms in the spring. Best Apple for jelly, as it rates highest in pectin. Delicious to can whole in spices. Needs very little sugar. EXTREMELY HARDY everywhere. See prices above.

ANOKA-Quickest to Bear

No long waiting for fruit. This Apple ripens in midsummer, and usually starts bearing the year after trees are set out. Medium sized red and green striped fruit. Excellent to eat and makes wonderful pies and apple sauce. Hardy everywhere, thriving on poorest soils. Excellent pollenizer. See price list below.

SOLID RED ROME BEAUTY

One of the MOST BEAUTIFUL, and one of the biggest paying commercial Apples. An extra large, shapely, dark all-over red fruit, with ideally firm flesh and skin. Fine texture. Marvelous for eating, baking, drying, freezing, pie-making, canning. Keeps all winter in storage. See price list below.

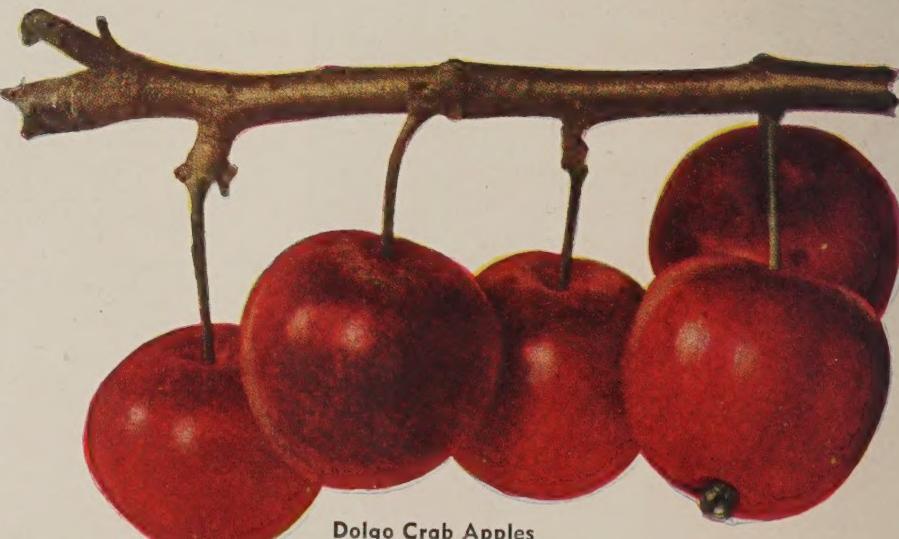
Yellow Summer Transparent

Yellow Transparent will always come through with a big crop of tasty Apples for pies and cooking during mid-summer. Very hardy no matter how cold your winters. Thrives in all soils. BEARS VERY QUICKLY. A perfect pollenizer. See price list below.

RED DUCHESS

(Often called "Oldenburg"). A very good money maker for the commercial Apple grower because of the earlier marketing quality. An outstanding variety. See price list below.

Apple Trees from Emlong's are
Producers of the Finest Quality
Fruit, Bringing the Greatest
Profits



Dolgo Crab Apples

FRUIT PROBLEMS

Why trees do not bear — How to prune — Why fruit drops prematurely — How to get size and color.

These and many other problems in fruit growing are answered in America's leading fruit magazine — published monthly on the first of each month. Subscription rate is 3 years for \$1.00.

AMERICAN FRUIT GROWER

1370 Ontario Street • Cleveland 13, Ohio

Attached is \$1.00 for 3 year subscription.

Name

Address

City Prov.....

MAIL THIS COUPON



FRUIT GROWERS!

It's easy to grow perfect fruit if you know how. We would like to tell you how it's done and help you solve your fruit problems.

Here are a few things we told our readers in recent issues: Identifying Insect Injuries, The Insecticide DDT for Fruit Insect Control, Identifying Disease Injuries, How to Handle a Picking Crew, How Much Cold Can Fruit Take and How to Identify Varieties.

Do you know what varieties are best to plant? Are you planning to build a cold storage? Are you looking for something new in fruit packages? These questions and many others will be answered in future issues of America's leading fruit magazine, the AMERICAN FRUIT GROWER.

No place can you get so much for so little . . . 36 profusely illustrated issues packed full of timely information for every fruit grower, and for only \$1.00.

Mail the coupon today with your remittance (at our risk) direct to the AMERICAN FRUIT GROWER 1370 Ontario St., Cleveland 13, Ohio

Recommended by
EMI LONG NURSERIES
Stevensville, Michigan



to be the driest in years, with the drought damage running into hundreds of thousands of dollars (as per the reproduction of news story above), Emlong's irrigation system kept all growing fields healthy and thriving throughout their six hundred acres. The portable irrigation system with hundreds of feet of pipe and a young army of men to operate and keep in constant service, kept pouring thousands of gallons of life giving water into the soil throughout the long dry period. Emlong's research department is constantly on the alert for new ideas to further improve the high standard of quality that has made the Emlong products considered outstanding wherever nursery needs are sold. This fact is borne out by the hundreds of letters that Emlong's receive for orders from new customers that have been recommended by thousands of old customers that re-order year after year.

Time to Order and Plant . . . Plants and trees shown here can be planted in March, April and May. (Dormant trees and shrubs can be shipped earlier to southern states). Strawberry and perennial plants cannot be dug until our ground thaws, which is usually early April. Perennial flower plants, especially Mums, Dahlias, Gladiolus Bulbs, thrive best in northern states if planting is delayed until late April or May. **IF IN DOUBT, LET US SHIP AT THE USUAL TIME FOR YOUR LOCALITY.**

TERMS . . . Send money order, check or registered letter with cash. Send full amount if possible to reduce office labor. Orders amounting to more than \$10.00, may be reserved early with a deposit of one-fourth, and balance remitted before shipping time. No discount on part payment orders.

Deposit of one-fourth cash required on orders shipped C. O. D. No discount on C. O. D. orders. NO C. O. D. orders accepted for shipment after May 1st. If stock is wanted C. O. D., state plainly on order blank.

January CASH DISCOUNT 10 %

The supply of nursery stock is still very limited, and may remain so for several years. DO NOT WAIT UNTIL PLANTING TIME TO PLACE YOUR ORDER. Reserve your needs at ONCE. We will ship at planting time. ORDERS RECEIVED DURING JANUARY, WITH FULL CASH ENCLOSED, are subject to 10% discount. Deduct this from your remittance or select extra stock for this amount. NO DISCOUNT ALLOWED ON BARGAIN AND COLLECTION LOTS OF STOCK. No discount allowed on orders received with part payment.

HONEST GRADES . . . Emlong's exclusive "Pride-O-Mich" Trade Mark Registered brand of Fruit Trees and Plants are graded according to standards established by the American Association of Nurserymen. These standards have long been accepted as the fairest way of grading. **CALIPER** (diameter of trunk) determines the grade of fruit trees. The main grades are: 5/16 inch, 7/16 inch, and 9/16 inch caliper, with a few measuring 11/16 inch and up. The height of trees when planted is not important. Branching is not important in Cherry, Plum and Pear trees. Some varieties are more rapid growers than others. Standard methods are also used in grading shrubs and Rose bushes.

Our thousands of satisfied customers constantly recommend our nursery stock to their friends. As to our ability to back our guarantee, we refer you to: The Farmers & Merchants Bank, Benton Harbor, Michigan; Postmaster and Express Agent at Stevensville, Michigan; Merchants Credit Bureau, Benton Harbor, Michigan; and Dun and Bradstreet.

Emlong's are members of the National and Michigan Associations of Nurserymen, The National Mail Order Nurserymens Association, Wholesale Fruit Tree Growers Association, and National Landscape Nurserymens Association.

WHEN YOU BUY FROM EMLONG'S YOU CAN BE ASSURED OF ALL STOCK BEING AS REPRESENTED. YOUR INTERESTS ARE COVERED BY

EMLONG'S 3-POINT GUARANTEE

2 Emlong's guarantee all stock to GROW AND LIVE. If anything fails, report such loss to us within 30 days, or not later than July first. We replace during the next planting season.

1 Emlong's guarantee everything to REACH YOU IN FINEST GROWING CONDITION. If found to be otherwise, make damage claim within three days after receipt of stock, and we replace damaged items free.

3 Emlong's guarantee everything to be TRUE TO NAME. If found to be otherwise, we replace free upon due proof of untruthfulness.

How to Order . . .

Fill out and mail your order just as soon as you receive this book. SEND POST OFFICE or EXPRESS MONEY ORDER, or CHECK WITH ORDER. We will route the stock the best way. GIVE YOUR NEAREST EXPRESS OFFICE ON THE ORDER BLANK. Small bundles are sent Parcel Post; large bundles by Express. Freight is NOT advised this year. It is impossible to accurately estimate the weight of nursery stock until it is packed for shipment.



New Rototiller, which pulverizes the soil and mixes it with fertilizers. Quickly prepares it in an ideal way to produce abundant roots on trees and plants



Tractor-powered tree digger gets all the roots without injury. Emlong-grown trees are famous for "perfect-circle" roots. They are graded by approved standard rules



Emlong-invented three-way sprayer, which sprays two rows of fruit trees at a time. Sprays both sides and underneath trees, keeping them free from pests

HEDGES ADD CHARM AND BEAUTY TO ANY PLACE

Easy to plant and rapid growing, they require very little attention and may be trimmed or shaped as desired.



Lovely SPIREA BRIDAL WREATH HEDGE—10 for \$1.80

(Spirea Van Houttei). Our most useful and popular flowering shrub grows with equal success everywhere. Trim any time during summer. Plant in shrub border, tall foundation groups, corners, and for screening hedges. Set bushes 2½ to 5 feet apart. The multitudes of small white flowers in clusters furnish a wall of beauty during June. **WELL BRANCHED, WELL ROOTED BUSHES.**

Each	10	50	100
15 to 18 in.	\$0.20	\$1.80	\$6.50
18 to 24 in.25	2.00	7.65
2 to 3 ft.35	3.00	13.50



Low, Green BARBERRY Hedge

Barberry Thunbergi makes an ideal low growing hedge. Bushy and beautiful for lawns, along short driveways and in groups of three and five in corners. Green leaves turn gold and scarlet in fall. Red berries remain through winter. Set bushes 18 inches apart. (Rust-free type). **WELL ROOTED, WELL BRANCHED BUSHES.**

Each	10	50
10 to 12 in.,	\$0.20	\$1.50
12 to 15 in.30	2.50
15 to 18 in.40	3.50
		15.00

10% DISCOUNT IF YOU ORDER YOUR NEEDS DURING JANUARY

HEDGES
ADD
VALUE
TO YOUR
GROUNDS

Hardy Blue-Leaf WILLOW HEDGE

(Salix Purpurea). Charming new hedge plant of refined growth and lovely gray-blue foliage. Leaves cluster thickly from the ground up. Easily kept dwarf. Stands Arctic climate, wet, hard, dry or poor soil. **WELL ROOTED, BRANCHED BUSHES.**

Each	10	50
12 to 15 in.	\$0.25	\$2.00
18 to 24 in.40	3.50
		15.00



PRIVET HEDGE—10 for \$1.80

(Amoor River North). Easiest to grow of the Privets. Very hardy. Thrives under unfavorable planting conditions. Glossy green leaves. Clusters of white flowers followed by berries. Trim to desired height and shape any time during summer. Leave untrimmed for foundation and screen plantings. Set bushes 9 to 12 inches apart. For very wide hedge plant two rows, alternating the plants. **WELL BRANCHED, WELL ROOTED BUSHES.**

	10	50	100
12-15 in.	\$1.35	\$4.50	\$ 8.00
15-18 in.	1.95	5.50	10.00
18-24 in.	2.50	7.00	12.00

Scarlet Flowering QUINCE HEDGE

Green leaves thickly clustered with touches of maroon and bronze. Easily trimmed to desired height and shape. A long-lived, hardy hedging shrub. Bright scarlet flowers in May. **WELL ROOTED, BRANCHED BUSHES.** 10 for \$5.00.



CLIMBING VINES AND GROUND COVER PLANTS ADD THAT DESIRED TOUCH OF COLOR

FALL BLOOMING WHITE LACE VINE

(*Polygonum Auberti*)

Hardy vine covered with immense sprays of foamy white flowers in late summer and fall. Vigorous growing. Excellent covering for pergolas, trellises, old buildings, etc. 2-yr., No. 1 vines, 59c each; 3 for \$1.50.



Evergreen GROUND COVER

(*Pachysandra Terminalis*)

Beautiful waxy leaves that stay green all winter. Set plants one to two feet apart, they soon spread out, covering a wide area. Thrives on banks and under large trees where grass refuses to grow. Also makes beautiful low edging. Hardy and long lived. Field-grown, No. 1 plants, 3 for \$1.05; 10 for \$3.00.



↑ TRUMPET VINE

Bright orange trumpet flowers, 3 inches long. In clusters, followed by tiny seeds. Fancy cut leaves. Hardy, strong growing vine. Lovely cut flower, easy to grow. 2-yr., field-grown vines 60c each; 3 for \$1.70.



Everblooming Goldflame HONEYSUCKLE

Beautiful flower clusters. Large as your hand. Brilliant rose-red outside and gold inside each flower. Curved petals and long stamens. Lovely for cutting. BLOOMS FIRST YEAR, EVERY YEAR FROM JUNE UNTIL WINTER. Trim as vine, shrub or low hedge. Hardy, thrifty grower. 2-yr., field-grown vines, 70c each; 2 for \$1.30.

Fragrant,
Yellow
HONEY-SUCKLE
(*Lonicera Halliana*)

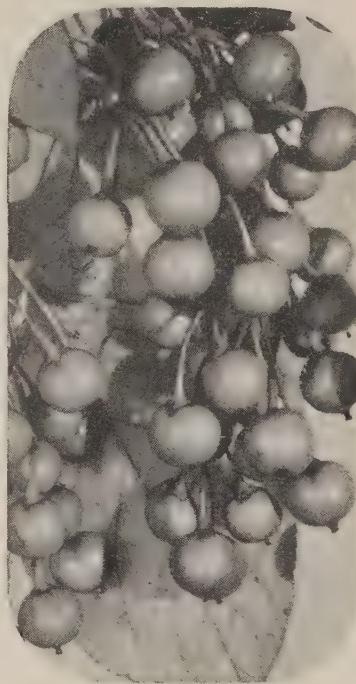
Hall's Honey-suckle flowers bloom all summer. A dainty yellow and white intermingled color, they are hardy and vigorous. 2-yr., field-grown vines, 50c each; 2 for 90c.



Orange-Berried BITTERSWEET

(*Celastrus Scandens*)

Orange berries in large clusters that turn almost red when dry and open to flower shape for winter bouquets. Last all winter. Green foliage. 2-yr., field-grown vines, 50c each; 2 for 90c; 10 for \$4.00.



BOSTON IVY

(*Ampelopsis Veitchii*)

Clings to any surface. A rapid grower after established. Thrives in sun or shade. Glossy, 3-lobed green leaves turn scarlet in fall. 2-year, field-grown vines, 60c each; 3 for \$1.70; 10 for \$5.00.



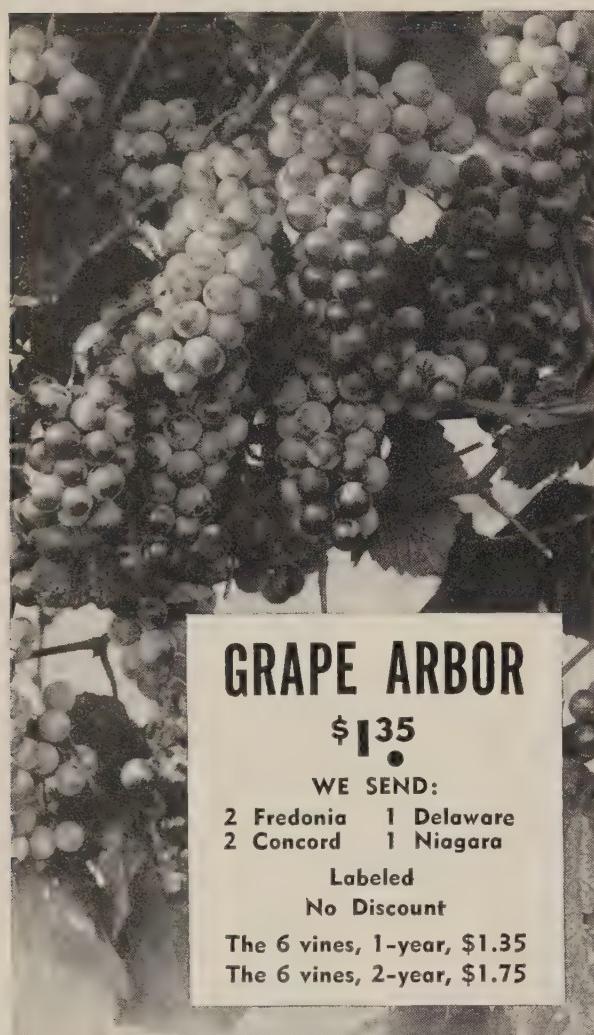
Emlangs' BIG CROP GRAPES

From Vines of Dependable Quality

Here are the leading big crop, hardiest varieties of Grapes for your garden or vineyard. Plant along fences, alleys, or on trellises. They take no extra room. Space 8 by 10 feet apart in the vineyard. Trellis to two wires. Free instructions upon request.

THE NEW SENECA

The new skinless Grape. Special yellow color; early to ripen. Large, compact, tapering bunches. Oval in shape. Honey-sweet. Juicy, yet firm, and the skin can be eaten with the Grape. Grows anywhere; hardy and vigorous. Price: 2-yr., No. 1 vines, \$1.00 each; 3 for \$2.75.



GOLDEN MUSCAT

Big, amber-golden Grape. Sweet and desirable for fancy desserts. Has tangy Muscat-like flavor. Ripens late and keeps a long time on the vines and in storage. (Not a California-type Grape). Price: 1-yr., No. 1 vines, 75c each; 3 for \$2.10.

DELAWARE—Sweet Red Grape

Tiny berries and bunches. Richly flavored. Finest quality. Sweet, tender and juicy. Good keepers and shippers. Favorite for eating fresh. Fine for juice, jelly and wine. See prices below.

FAMOUS FREDONIA

Very dependable blue-black Grape. Earliest to ripen. Produces large berries and bunches, uniformly formed. Deliciously flavored, whether eaten fresh or made into jelly, juice or wine. A good commercial Grape. See prices below.

DELICIOUS NIAGARA

Large, perfectly formed bunches of berries. Top-notch quality. Keeps a long time on vines and after picked. Beautiful amber-green-white color. Rich aroma makes it a good seller. Tangy, Muscat-like flavor. Excellent for all purposes. See prices below.

CONCORD—Moneymaker

The leading big-crop, dark blue Grape. Ripens late, and keeps a long time on vines and after harvesting. Hardy in lower Michigan. Fine for shipping to distant markets, for cannery and winery trade. Finest flavor. Large perfectly formed berries and bunches. Vines usually bear second year. See prices below.

PRICES: CONCORD (Blue) and FREDONIA (Black; Early) GRAPES

	Each	10	25	100	250	1000
1-Year	\$0.22	\$2.00	\$4.00	\$10.00	\$22.00	\$75.00
2-Year32	3.20	5.50	14.50	29.50	115.00

PRICES: DELAWARE and NIAGARA GRAPES

	Each	10	25	100	250	1000
1-Year	\$0.30	\$2.50	\$4.50	\$12.50	\$27.50	\$100.00
2-Year35	3.50	6.00	16.50	35.00	130.00

Lucretia Dewberry

Excellent for canning. Of the Blackberry type, but produced on a trailing vine instead of upright bush. Fruit is earlier and larger. Attractive, black, firm, good quality. Plants are disease resistant. 1-yr., No. 1 vines, 5 for 85c; 10 for \$1.50; 25 for \$3.00; 100 for \$8.95.



Ra-Pid-Gro-Plant Food

CONTAINS 13 ELEMENTS

A new granulated plant food which supplies all the essential food elements for lawn, shrubs, flowers, trees, vegetables, fruit plants, etc. 15 pounds (before dissolved) keep the average 50 by 100 ft. lot properly fed for a season. A pound of RA-PID-GRO makes 22 gals. or 176 lbs. of plant food when water is added. Regular feeding should be given every two weeks during the growing months and dry summer season. Try a 5-lb. bag this year—you'll like this easy way of fertilizing everything. Price: 1 lb., \$1.25; 2 lbs., \$2.35; 5 lbs., \$4.50; 10 lbs., \$8.75; 25 lbs., \$21.00, f.o.b. Stevensville, Mich.

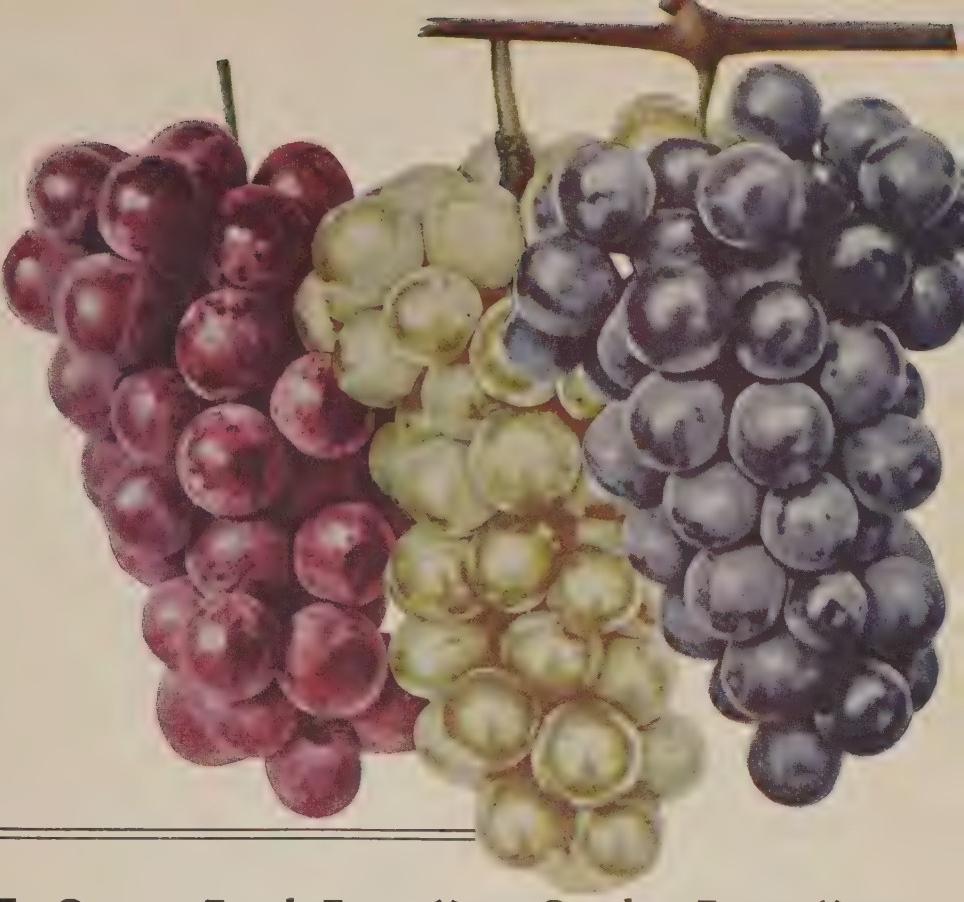


**Hardy
Dependable**

GRAPE VINES TESTED VARIETIES

To interest you in Grapes and to help you start a small vineyard—to try your hand at raising them—Emlong's offer you this Red, White and Blue special: Red Delaware, White Niagara, and Blue Concord. A specially priced lot for your benefit.

One Each of the Three Varieties
2-year, No. 1 vines
95c



ASPARAGUS Easy To Grow.. Fresh From Your Garden Every Year

One planting of Asparagus lasts many years, and requires little care. It is always ready to sell early in the spring before other vegetables are ripe and always brings a good price. Emlong's home-grown roots are bright colored and of large caliper. **Plant them during March, April and May.** Your choice of the two leading varieties:

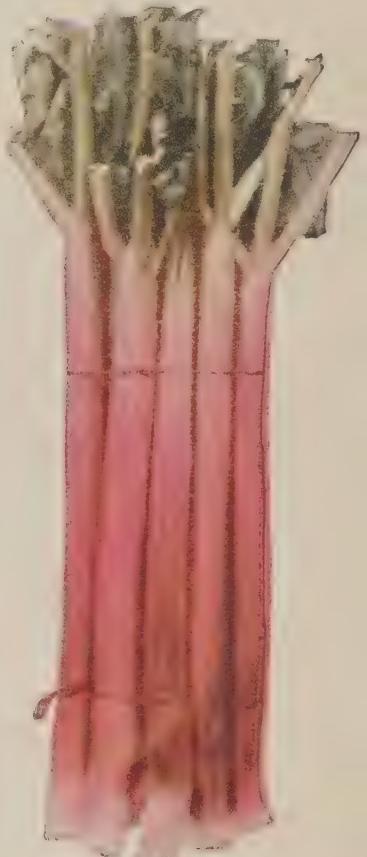
WASHINGTON

Introduced by U. S. Department of Agriculture, this has long been the leading commercial Asparagus. Produces large, tender, green tips. Mild, rich, full flavor, in great demand for shipping, canning, freezing. Plant the roots 12 inches apart in the garden. In the field rows can be 4 feet apart. 5000 roots plant an acre.



PARADISE

The new giant strain of Asparagus from California. Grows quickly. Makes long, thick, very tender stocks. Said to bear usable tips a year sooner than other kinds. Very profitable, and very dependable for home and market. Paradise retains its color when canned or frozen. A hundred roots supply the average family for many years. Plant the same as Washington.



PRICES: Paradise and Washington Asparagus

	25	50	100	250	Express Collect	500	1000
1-yr. . .	\$1.00	\$1.75	\$2.75	\$ 6.00	\$10.00	\$16.00	
2-yr. . .	1.95	2.95	4.25	8.00	13.00	22.00	
2-yr., jumbo	2.50	3.75	7.00	11.00	18.00	32.00	

The New Delicious Red RHUBARB

RUBY RED. Large, plump, red to the center stalks of the sweetest Rhubarb you ever tasted. Quickly forms a large clump. Earliest spring fruit. Hardy and easy to grow everywhere. Three mature plants supply the average family for year-around use. **Price: No. 1 divisions, 75c each; 3 for \$2.00.**

McDONALD RED. Stalks often 3 ft. tall and 1 1/2 in. wide. The most profitable Rhubarb for market purposes, because of its immense yield. Rich red skin colors the cooked fruit. Sweeter, more tender than old kinds. Matures quickly. Free from insects and diseases. **Price: No. 1 root divisions, 60c each; 3 for \$1.50.**

GIANT VICTORIA. This is the largest and best of the seedling varieties of Rhubarb. Nice juicy stems. Good heavy stalks.

MYATT'S LINNAEUS RHUBARB. This is the early variety. Excellent quality. Large stalks, very tender.

PRICES: Victoria and Myatt's Linnaeus Rhubarb

1-yr., 1/2-3/4 in.	6	12	25	50	100	200	300	1000
	\$0.65	\$1.20	\$2.15	\$3.50	\$6.00	\$11.00	\$15.00	\$45.00

Paradise Asparagus

Emlong's Hardy PLUM TREES

Are Quick Bearing

FAMOUS EUREKA

Known as the "Red Nectar" fruit because the juice is red and sweet. Good to eat when half ripe in the golden stage, and full ripe in the maroon stage. Eurekas taste like a combination of Plum, Apricot and Peach flavor. Grows to enormous size. Fine shipper and canner. A self-pollinator, heavy yielding and young-bearing variety. (Emlong's exclusive property rights reserved). See prices below.

PURPLE ITALIAN PRUNE

A large, oval-shaped, purple-blue Plum with attractive coating of blue bloom. Flesh is firm and golden. Favored for drying and canning. Great shipper. See prices below.

SWEET GREEN GAGE

Famous large green dessert Plum, with that sweetheart flavor. Flesh is fine, firm and juicy. Holds up for canning and shipping. Trees bear young. Hardy and excellent producers. See prices below.

STANLEY SWEET PRUNE

Sweetest Prune grown, and BEARS THE QUICKEST! Often starts bearing the SECOND year and yields heavily every year. Beautiful dark blue skin, overspread with attractive bloom. Fine, sweet, juicy, golden flesh. Requires very little sugar for canning. Retains its skin and shape after canning. Juice is rich wine-purple. Favorite for canning and drying. Freestone. (The Kodachrome shown below describes Stanley Prune Plum far better than words can tell.) See prices below.



Eureka



Stanley
Prune

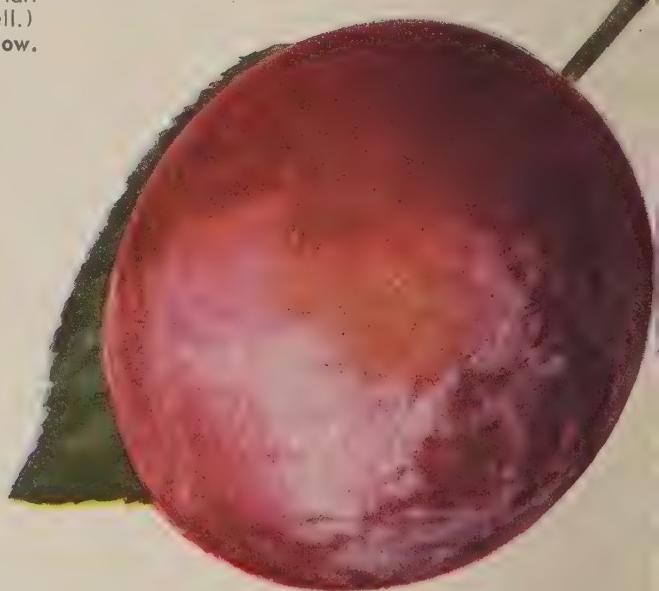
PLUM TREE PRICES: Branched, Well Rooted Trees.
Eureka, Italian, Stanley, Damson, Green Gage, Monarch,
Red Giant, Superior. Plant 25 feet apart.

	Each	10	25	100
5/16 in. caliper, 2 to 3 ft.	\$1.25	\$10.50	\$22.50	\$ 80.00
7/16 in. caliper, 3 to 4 ft.	1.50	12.95	27.50	100.00
9/16 in. caliper, 4 to 5 ft.	1.75	15.00	35.00	130.00
11/16 in. caliper, 5 to 6 ft.	2.00	17.50	40.00	140.00

(Stanley Prune, Italian Prune, Monarch are not available in 5/16 in. grade.)

PLUM GROVE SPECIAL

ONE TREE EACH:
EUREKA STANLEY SUPERIOR
ITALIAN PRUNE RED GIANT
Branched, Well Rooted Trees.
Labeled. No Discount.
3 to 4 ft., \$5.60; 4 to 5 ft., \$6.70



RED GIANT

World's Most Beautiful Plum. Roundish oblong in shape, the fruit often measures 2 1/2 to 3 inches long, in clusters of 7 to 12 giant beauties on the end of each branch. Ripening evenly, Red Giant Plums attain a deep glowing maroon-red color, thickly overspread with pink bloom. Flesh is greenish yellow, very firm, fine and sweet. No other Plum like it. Wonderful shipper and canner. Not easily bruised in handling. (Grown and sold only by Emlong's, property rights reserved.) See prices this page.

Famous Bartlett Summer Pear

Large, waxy yellow fruit with red blush. Very attractively shaped and uniform in size. The Bartlett is most widely known and popular of all the Pears. Bartlett sets the standard of perfection by which other Pears are judged. Flesh is superbly flavored, fine, white and juicy. Ripens in summer. Ideal for fresh desserts, canning, summer storage. A big money maker. Sample Kodachrome at right gives an idea of the richness of the Bartlett Pear, which is truly the king of the Pears. Plant only Emlong's Pride-O-Mich strain to insure perfection.

BARTLETT PRICES

	Each	10	50
7/16 in. caliper	\$1.50	\$13.00	\$47.50
9/16 in. caliper	1.70	15.00	55.00
11/16 in. caliper	1.95	17.00	62.50



Blue DAMSON

Most popular "Little Blue Preserving Plum." When canned, the juice is rich wine-purple, and highly flavored. Flesh is firm and green. Small stone, very hardy, a wonderful shipper. Prolific yielder. See prices bottom of page 14.

Hardy Red SUPERIOR



Very beautiful wine-red skin, covered with purple bloom. Sweet, juicy, yellow flesh. Freestone and self-pollinating. A very good all-around Plum for every purpose. Trees bear second year and are very hardy. See prices at bottom of page 14.

MONARCH

Large fruit with a rich purple color. Juicy, golden green flesh. A very good variety for market. Bears early and abundantly. See prices page 14.



3 Trees Pear Grove \$3.50

ONE TREE EACH:
BARTLETT SECKEL
CLAPP'S FAVORITE
2-yr., branched, well rooted, first class trees.
Labeled. No Discount.

Three 3-4 ft. trees ... \$3.50
Three 4-5 ft. trees ... 4.00

Dwarf HARDY HYBRID Sapa

Red-fleshed Plum. Deliciously sweet juice. Medium size. Small free stone. Enormous cropper even in the coldest climates. Fruit firm, good for shipping and canning. Trees have a dwarf growing habit. Can be permitted to branch low if desired. Often start bearing the year after planted. Prices bottom of page 14.

Apricots Hardy Manchu

Here is an Apricot which is even hardy in the Dakotas. It's the original Manchurian strain, now budded and grown here on the Emlong farms. Bears a full crop of beautiful orange colored, freestone fruit. Commands high prices. Deliciously sweet and flavorful. Skin is smooth and fuzzless. Eat fresh, dried or canned. Requires little or no sweetening. Makes wonderful pies and jam. It is not necessary to peel them. TREES ARE SELF-POLLINIZING.

Maarpark

One of the largest and finest Apricots. Rich yellow with orange blush. Flesh sweet, juicy and rich. Freestone and very productive. Extremely valuable as a fresh fruit, superior for canning and drying. Commands top market prices. Plant Apricots 20 feet apart and keep well cultivated.

PRICES OF APRICOT TREES:

	Each	5	10
2 to 3 ft.	\$1.25	\$5.50	\$10.00
3 to 4 ft.	1.50	6.50	12.50
4 to 5 ft.	2.00	9.00	16.00

PEAR TREES are
HARDY and **EASY**
to **GROW**



**THEY YIELD A
PROFITABLE CROP**

BOSC

Holiday Pear

No finer flavored in the Pear family. Has sweet, very firm white flesh. Firm skin makes it a wonderful keeper. The long-necked russet Pear which is sold on the fancy fruit stands at a handsome profit. See prices below.

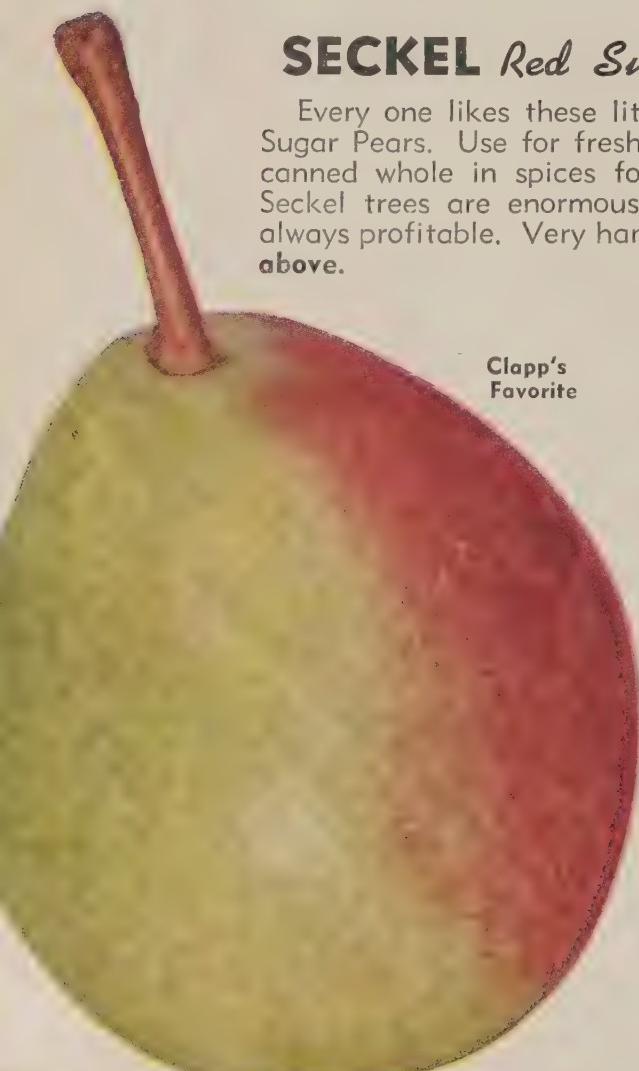


PRICES ALL STANDARD PEAR TREES:
Well branched, well rooted trees. Plant 25 feet apart.

Each	10	50
7/16 in. cal., 3-4 ft. . .	\$1.50	\$13.00
9/16 in. cal., 4-5 ft. . .	1.70	15.00
11/16 in. cal., 5-7 ft. . .	1.95	17.00
		\$47.50
		55.00
		62.50

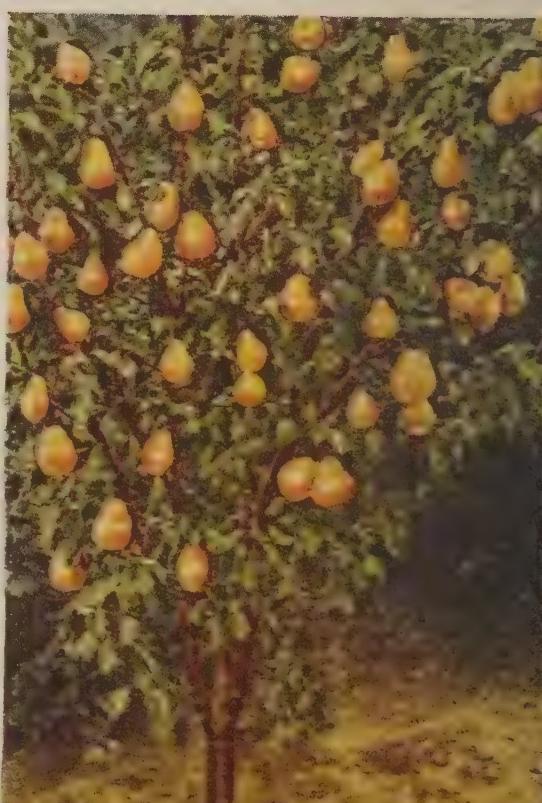
SECKEL Red Sugar Pear

Every one likes these little red-russet Sugar Pears. Use for fresh desserts and canned whole in spices for winter use. Seckel trees are enormous yielders and always profitable. Very hardy. See prices above.



CLAPP'S FAVORITE

Large, uniform size, with beautiful green skin, deeply blushed carmine-red. Crisp, white, juicy, sweet flesh. Hardy, thrifty and bountiful producer. Summer variety. See prices above.

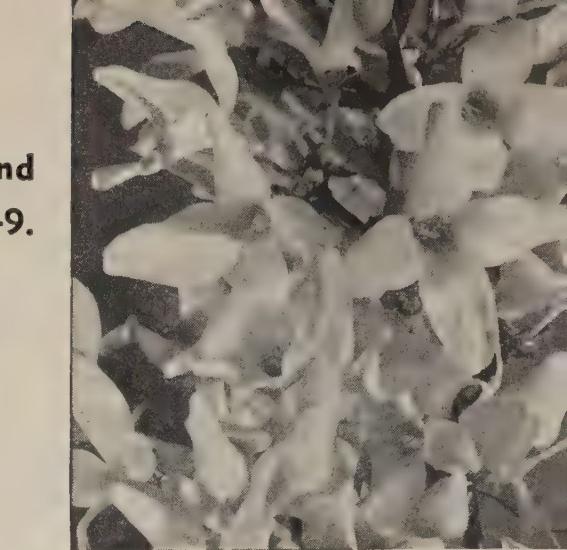


3 Colorful SPIREA SHRUBS

ONE EACH OF DWARF CRIMSON, BILLIARDI ROSEA, and DWARF WHITE SPIREAS. 2-yr., blooming-age bushes, \$1.49.

SPIREA Billiardi Rosea ➔

Fuzzy, rose-pink flowers in panicles 5 to 7 inches long. Dainty pearl-like pink buds. Pointed green leaves. Blooms in July and occasionally thereafter. Grows 4 to 5 feet in upright fashion. Trim as desired. 2-yr., large, blooming-age bushes, 60c each; 3 for \$1.70.



Canary-Yellow FORSYTHIA ➔

Gay little 4-petaled golden bells scattered along the swaying branches in spring, before leaves form. They brighten the landscape before other shrubs bloom. Green, glossy leaves. Grows 5 to 6 feet tall. Trim as desired. 2-yr. bushes, 50c each; 3 for \$1.35; 10 for \$4.00.



TAMARIX Hispida Rubra

(Summer Glow)

The bright new flowering Tamarix. Wine-red with bright green foliage. Produces panicles 12 to 18 inches long. Grows 10 to 12 feet tall. Trim as desired. 2-yr., blooming-age shrubs, 50c each; 3 for \$1.35.



Dwarf Crimson SPIREA ➔

Crimson-red flowers arranged in large, flat clusters. Pointed green leaves. Grows 3 to 4 feet tall. Blooms June until fall. Hardy, thrives everywhere. Trim as desired. 2-yr., blooming-age bushes, 12 to 15 in., branched, 55c each; 3 for \$1.50; 10 for \$4.25.



Dwarf White SPIREA

Spirea Callosa Alba is covered with large clusters of fuzzy white flowers, in late summer and fall. Green, pointed leaves, thickly produced. Grows only 3 feet at maturity. Very desirable. 2-yr., blooming-age bushes, 12 to 15 in., branched, 50c each; 3 for \$1.35. 10 to 12 in., hedging grade, 10 for \$3.95.

Double Mock Orange PHILADELPHUS ➔

Large clusters of double and semi-double flowers with golden stamens, blooming freely in June and July and occasionally thereafter. Shrub grows 5 to 6 feet tall. Stands sun or part shade. Trim as desired. 2-yr., blooming-age shrubs, 65c each; 3 for \$1.80.



DWARF PEAR TREES

BEAR FULL SIZED FRUIT, OFTEN STARTING TO BEAR THE

YEAR AFTER PLANTED. Seldom grow more than 6 to 10 feet tall. Plant as close as 5 ft. apart. Keep trimmed to shape desired. Abundance of creamy white, fragrant blooms in spring makes them ornamental. Bear full sized fruit of standard varieties in great quantity.

CHOICE OF:

BARTLETT SEEDLESS
CLAPP'S FAVORITE SECKEL

2-3 ft. \$2.50 each; 2 for \$4.75
3-4 ft. \$3.25 each; 2 for \$6.00

No Seckel in 3-4 ft. size.

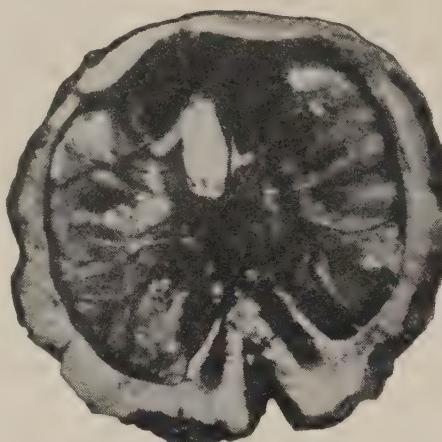
THE GRACE AND BEAUTY OF EMLONG-GROWN SHADE

Emlong's Pride-O-Mich brand shade trees are famous everywhere. They are exceptionally well rooted, are well branched and have nicely balanced tops.



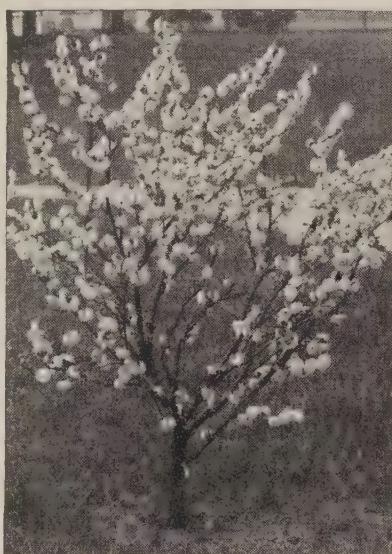
Fast Growing CHINESE ELM

Rapid growing hardy Siberian strain. Withstands cold winters, poor soil, drought and other unfavorable conditions. Artistic green leaves thickly produced, provide good shade. For street, roadside, parks, lawn specimens, etc. They grow 75 feet high. Plant 40 to 50 feet apart. Good windbreaks when planted close together. **WELL BRANCHED, WELL ROOTED TREES**, shipped express collect, 5 to 6 ft., \$1.00 each; 5 for \$4.50; 10 for \$8.00. 6 to 8 ft., \$1.50 each; 5 for \$7.00; 10 for \$13.00.



FAST GROWING BUTTERNUT

A fast growing tree that yields large crops in a few years. Nuts are large with sweet, oily, nutritious kernels. Wonderful for nut cookies and cakes. **Well rooted, well branched, 2 to 3 ft., 60c each; 2 for \$1.00; 5 for \$2.00. 3 to 4 ft., 70c each; 2 for \$1.20; 5 for \$2.50.**



Dainty REDBUD \$1.50 ↑

(*Cercis Canadensis*). A small ornamental shade tree. Flowers of glowing rose appear in large clusters all over the tree in early spring. Large leaves. Lovely for lawn specimens, and in shrub borders. Hardy. Thrives on wet soil and in shady places. **4 to 5 ft., branched trees, \$1.50 each.**



TULIP TREE and Flower

(*Liriodendron Tulipifera*). A large, stately tree with well rounded head. Unique, 3-lobed glossy leaves. 2-3 ft. Tulip-shaped flowers, green and white, during June. Fine roadside, street or lawn tree, grows 100 feet tall. **Branched, well rooted trees, by express collect, 4 to 5 ft., \$1.50 each.**

Purple-Leaf PRUNUS \$1.40

Small, well branched trees. Hardy in the North. Excellent for color accent in the landscape. Dainty pink flowers in spring. Bright maroon-red leaves all summer and fall. Plant as lawn specimen or in the shrub border. Prune as desired. Not particular as to soil. **BRANCHED TREES, 2 to 3 ft., \$1.40 each.**

SOFT MAPLE 85c ↑

One of the fast growing shade trees. Thrives on all kinds of soils, hot and cold climates alike. Makes a graceful head. Leaves are green on top, lighter under surface, turning gold in autumn. Plant trees 35 to 45 feet apart. **Well rooted, well branched trees, by express collect, 5 to 6 ft., 85c each; 10 for \$7.50. 6 to 8 ft., \$1.20 each; 10 for \$10.00.**



TREES ENDURE THROUGHOUT THE AGES

WILLOWS

Weeping trees, with long, slender, green leaves on branches sweeping to the ground. Very hardy and rapid grower. Can be trimmed as desired. Beautifully effective near pools, along drives and for accent on lawns in parks.

A CHOICE OF WISCONSIN GREEN BARK OR NIOBE GOLDEN BARK.
Branched, well rooted trees, 5 to 6 ft., 75c each; 10 for \$6.50. 6 to 8 ft., 95c each; 10 for \$7.95.



Beautiful Weeping Willow



Orange-Berried ASH

Plant a pair of these trees on your front lawn! The leaves are narrow and formed in pinnate shape, arranged on frondlike branches with huge clusters of orange berries that make this our most beautiful shade tree. May be trimmed as desired. Grows to a height of 40 feet, forming dense head, providing shade. **Well rooted, branched trees, 5 to 6 ft., \$1.95 each; 5 for \$8.50. 6 to 8 ft., \$2.25 each; 5 for \$9.50.**

RA-PID-GRO
Is Wonderful
Food For
Young Trees
See Pages
30 and 40

Lombardy POPLAR

Here's the fastest growing shade tree. Thrives on the poorest soil. Naturally columnar in growth. Needs no pruning, branches from the ground up, forming a stately accent in background plantings, along drives, alleys, etc., and to plant in groups of three and five in corners. (Trees planted close together and cut off at the top make a dense green fence). **BRANCHED, WELL ROOTED TREES, 4 to 5 ft., windbreak size, 65c each; 10 for \$5.50. 5 to 6 ft., specimen size, 70c each; 10 for \$6.00. 6 to 8 ft., \$1.00 each; 10 for \$8.95.**



White ASH → (*Fraxinus Americana*)

Native North American shade tree. Very hardy, able to withstand hard winds and extreme drought. Produces a shapely, conical head with small, green, oval, pointed leaves in great abundance. Seed pods sought by birds and squirrels. A sturdy and rapid grower. **WELL BRANCHED, WELL ROOTED TREES, 5 to 6 ft., \$1.00 each; 10 for \$8.95. 6 to 8 ft., \$1.50 each; 10 for \$13.95.**



BOYSENBERRIES ARE DELICIOUS

NEW THORNLESS BOYSENBERRIES

This is the Thornless Boysenberry. Huge, maroon-red berry so widely advertised in garden magazines. Giant clusters of berries that often measure 1½ to 2 inches long and almost as wide. Strong growing vines. Flavor is a delightful blend of the best Loganberry, Raspberry, Blackberry, Dewberry flavors. Hardier and better than Dewberries and larger than the largest Blackberries. Delicious to eat fresh, without sugar, or canned or made into jelly, jam and juice. Make super-delicious pies. Set the bushes 4 by 7 feet apart in the field and tie them to one wire, strung about 2½ to 3 feet from the ground. Prune severely every year. FOLLOW PLANTING DIRECTIONS IN BUNDLE.

1-yr., No. 1 plants, 5 for \$1.25; 10 for \$2.10; 25 for \$4.00;
50 for \$7.00; 100 for \$12.00.

THORNY BOYSENBERRY

Immense berries of delicious flavor. The best berry ever grown. Bushes very hardy and bear heavily. It has all the good points of the Blackberry, Loganberry and Raspberry, but is far more hardy and vigorous. Almost seedless, is firm and a good shipping berry. FOLLOW PLANTING INSTRUCTIONS IN BUNDLE.

1-yr. plants, 5 for \$1.20; 10 for \$2.00; 25 for \$3.95; 50 for \$6.75; 100 for \$11.50.

HARDY ALFRED BLACKBERRY



15 BERRY BUSHES \$3.00

5 Thornless Boysenberry
5 Alfred Blackberry
5 Thorny Boysenberry
All 1-year, No. 1 Plants
No Discount

No berry so tangy and appetizing as the Giant Alfred Blackberry. Beautiful glistening black; almost coreless. Seeds are smaller than other Blackberries. Delicious to eat fresh, in pies, canned and in jam, jelly and juice. Often combined with Apples in preserving. Ripens early and continues through late Blackberry season. Bushes have been known to stand 30 degrees below zero without injury. Plant 3½ to 7½ feet apart in field, 4 feet apart in garden. Self supporting. Prune as directed in planting guide. PLANT DURING MARCH, APRIL and MAY.

PRICES ALFRED BLACKBERRY:

1-yr., No. 1 selected plants, 5 for 85c; 10 for \$1.50; 25 for \$3.00; 100 for \$8.95; 250 for \$16.00.



AMERICAN CRANBERRIES-2 BUSHES for \$1.35

(Viburnum Americanum). A medium, tall growing bush, with large, beautiful clusters of white flowers in the spring, followed by large, glossy red berries which make delicious jam and jelly. Also enjoyed by the birds. Attractive three-lobed leaves turn red and purple in the fall. Hardy and easy to grow anywhere. 2-yr., field-grown bushes, 70c each; 2 for \$1.35; 10 for \$6.00.

Emlong's Delicious BLACKCAPS

CUMBERLAND LATE

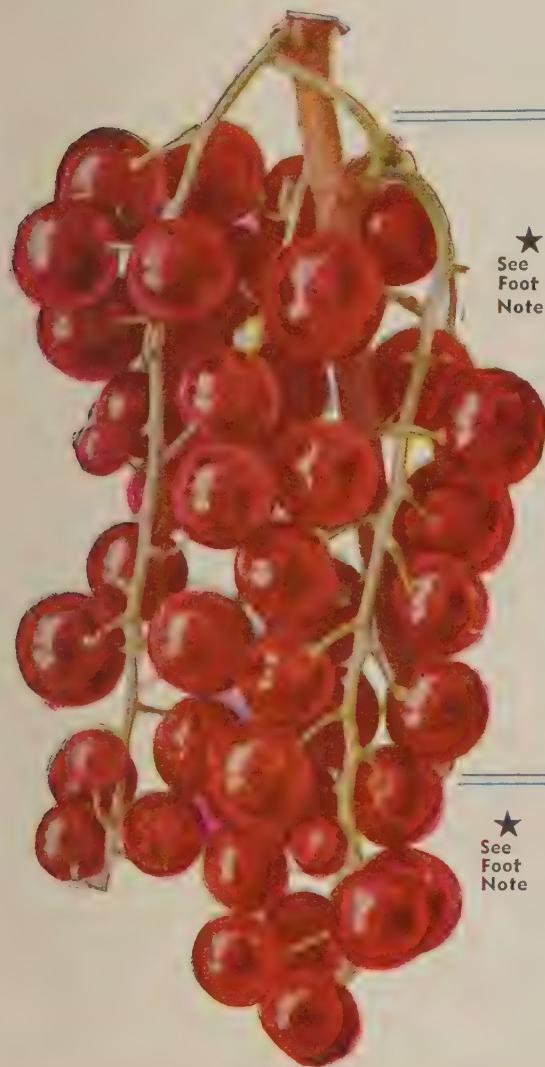
The Leading Blackcap wherever grown. The Cumberland sets the quality standard by which others are judged. Cumberland starts to ripen midsummer and bears through the late season, producing a very profitable crop of large, firm, round, black berries just "oozing" with rich flavor. Desirable for home use, canning, freezing and market. Plants are self supporting, non-suckering. Set them 3½ by 7 feet apart in the field or 4 feet apart in the garden. Plant in March, April and May. FREE PLANTING DIRECTIONS.

PRICES: Cumberland and Logan Blackcap Plants

10	25	100	250	1000
1-yr., select .. \$1.00	\$2.00	\$6.00	\$14.50	\$39.95

LOGAN EARLY

An extra early ripening Blackcap which should be in every garden and commercial planting. Planted along with Cumberland, it lengthens the fruiting season and increases profits. Logan Blackcaps are round, glistening black, and very firm quality. Sweet and juicy, they are desirable for fresh desserts, canning, etc. Plants are hardy growers, very thrifty and resistant to drought. Set them 3½ by 7 feet apart in field, or 4 feet apart in the garden. Plant in March, April and May. FREE PLANTING DIRECTIONS. See prices above.



★
See
Foot
Note

Hardy RED LAKE CURRANT.. 5 Bushes \$1.50

Red Lake is the finest of all the red Currants. The extra large berries come in large, full, well formed bunches. The yield is enormous, making a very dependable money-maker for the commercial growers. Red Lake is sweeter, less acid, and a better keeper than other Currants. A lively tonic in the diet. Ideal for pies, jam, jelly, juice. Used also with Apples and Raspberries in making delicacies. Rich in pectin. Bushes are upright growers, self supporting and ready to bear at an early age. HARDY EVERYWHERE. 1-yr., No. 1, selected bushes, 40c each; 5 for \$1.75; 10 for \$3.00; 25 for \$6.75; 100 for \$23.50.

Red Cross Currant. A good commercial type, producing large fruit in firm bunches.

Wilder Currant. Dark red, very reliable commercial variety.

Prices for Red Cross and Wilder: 1-yr., No. 1, selected bushes, 20c each; 5 for 90c; 10 for \$1.70; 25 for \$3.50; 100 for \$12.00; 250 for \$24.00; 500 for \$45.00.

GOOSEBERRIES

Fruit almost round, large and juicy. Thin, smooth skin, whitish green color. Best quality. The bush is hardy, very productive, free from mildew.

DOWNING. Strong, 1-year plants, 50c each; 5 for \$2.25; 10 for \$4.25; 25 for \$8.00.



Gooseberries

★CURRANTS AND GOOSEBERRIES are shipped to the following states: Maine, Massachusetts, Connecticut, West Virginia, Kentucky, Indiana, Illinois, Iowa, Michigan, Missouri, North Dakota, South Dakota, Nebraska and Kansas.

Emlong's NEW MAJOR Blackcaps

The top ranking Blackcap for size and sweetness. Immense round, glistening purple-black berries in enormous quantities. Borne in close clusters at ends of branches, and all along the stems. Ripen over a long season, and mature to full size. These delicious and attractive berries command top prices everywhere. Ideal for canning and shipping. Bushes healthy and vigorous growers. Set plants 3½ by 7 feet apart, during March, April and May. (See Special Planting Directions in bundle.)

PRICES: 1-Year Plants

5 plants	\$1.25	25 plants	\$3.50
10 plants	2.00	100 plants	9.95

Indian Summer



INDIAN SUMMER Bears Twice a Year

Unusual thimble-shaped berries of appetizing dark red color, borne in large, loose clusters. The earliest red Raspberry to bear in June. Every berry matures to full size. Also bears a full crop again in the fall. Quality compares with the finest. Full flavored, sweet and delicious to eat fresh, canned or frozen. Plants are hardy, strong growers, self supporting. Plant 3 by 6 feet apart. Grow in hills or hedged rows. Plant in March, April and May.

PRICES

Each	5	10	25	100
1-year plants	\$1.25	\$2.00	\$4.50	\$14.50
2-year plants	1.75	3.00	5.50	18.00
3-year plants50	2.25	4.00	8.75



BLACK HONEY Blackcaps

Delicious to eat. Monstrous purplish black berries, oozing with flavor and sweetness, borne in huge clusters on upright, thorny bushes. Wonderful for fresh desserts, canned, frozen, and in pies. Make delicious juice and jam. Readily sell at highest prices because of their attractive appearance. The plants grow in hills, are regular and full croppers. Set them 3½ by 7 feet apart. Plant during April and May.

PRICES: 1-Year, Selected Plants

5 plants	\$1.75	25 plants	\$ 5.95
10 plants	3.25	100 plants	14.95

LATHAM Red Raspberry

Uniformly round and attractive glowing, deep red berries, three-fourths to one inch across. Latham berries are tops, whether eaten fresh, canned or frozen. Deliciously full-flavored and aromatic. Latham is the leading commercial variety for all market purposes. Plants are hardy, thrifty growers and bear enormous crops. Sometimes surprise you with some extra berries in the fall on the new growth. Set bushes 3 by 6 feet apart, during March, April and May.

PRICES

1-yr., No. 1, selected plants—

5	10	25	50	100	250	500	1000
\$1.10	\$2.00	\$4.50	\$6.50	\$10.00	\$22.50	\$37.50	\$60.00

2-yr., No. 1, bearing-age plants—

5	10	25	50	100	250	500
\$1.50	\$2.75	\$5.50	\$9.75	\$15.00	\$30.00	\$50.00

BERRY GARDEN SPECIAL

We Send 15 Bushes:

5 LATHAM RASPBERRY \$3.25
5 ALFRED BLACKBERRY
5 MAJOR BLACKCAP

Selected 1-Year, No. 1 Plants. NO DISCOUNT



Giant BLUEBERRIES To Grow in Your Garden

Giant, dark blue berries covered with attractive blue bloom. Mild and sweet enough to include in any diet. Need no sugar when eaten fresh or frozen, very little sugar when canned. Berries shown in insert are actual size Jersey variety. Each bush is a fruit garden in itself. Fruit ripens over a long season and keeps wonderfully on the bushes and after picked.

The bushes are lovely in the spring with their huge clusters of LILY-OF-THE-VALLEY flowers. Leaves are stiff, waxy green, turning red in autumn. Easily kept in attractive shape. Free from disease. They thrive on dry land. Make the soil acid with peat moss or sulphur fertilizer. A very profitable crop. Blueberries can be shipped long distances. Plants usually start bearing the third year, and increase in productiveness until the tenth year. One planting lasts many years. Set bushes 5 to 7 feet apart. Plant two or more for perfect pollination.

WE OFFER THE FOLLOWING VARIETIES:

RUBEL RANCOCAS JERSEY HARDING

(Let us select two or more kinds for your locality.)

PRICES OF BLUEBERRY PLANTS:

	2	5	10	25
2-year, branched plants	\$2.25	\$ 5.50	\$10.00	\$19.00
3-year, branched plants	3.00	6.60	12.00	25.00
4-year, bearing-age plants	5.50	12.50	22.50	

Emlong's BIG RED Strawberries

EXCELLENT FOR MARKET... AND DELICIOUS FOR HOME USE

PREMIER Earliest

Truly the queen of Strawberries, and the **EARLIEST** top-notch variety. The biggest seller from coast to coast. Premier berries start to ripen early and continue through June, always bearing a heavy crop. The berries are uniformly large, bright scarlet-red, long, pointed in shape. Even after being trucked long distances they still look fresh, bright and delicious. Premier is wonderful for fancy dessert and canning.

Premier plants make a solid fruiting row. Perfectly self-pollinating. **SET PLANTS IN APRIL AND MAY. THEY WILL BEAR NEXT YEAR.** Ready to ship after April 1st.

POSTPAID PRICES:			EXPRESS COLLECT PRICES:		
25	50	100	250	500	1000
\$1.25	\$2.25	\$3.00	\$5.25	\$8.75	\$16.00

STREAMLINER

Everbearing Strawberry. Plants also are early to ripen. Big red berries that are firm and sweet. Excellent shippers, they retain their good looks long after being picked. Delicious for desserts and fine for canning. A thrifty, strong, hardy grower. Does well in any soil, and seems to do well in wet or dry seasons. Set plants during March, April and May—you will be picking lovely, juicy berries 60 days later.

POSTPAID PRICES:			EXPRESS COLLECT PRICES:		
25	50	100	250	1000	
\$2.50	\$4.25	\$7.50	\$2.50	\$4.00	\$16.50

KARDINAL KING

The big, round, shapely, dark red berry, juicy and richly sweet. Large plants with dark green foliage, makes wide fruiting rows and bears record-breaking crops over a long period. Starts to bear soon after Premier and continues through the late berry season.

POSTPAID PRICES:			EXPRESS COLLECT PRICES:		
25	50	100	250	500	
\$1.50	\$2.75	\$3.75	\$8.95	\$13.50	

YOU GET PLANTS THAT BEAR BIG RED BERRIES THIS YEAR

Superfection
TRADE MARK

Scarlet GEM

*Everbearer
BEARS THIS YEAR*

Bright scarlet-red, round and pretty. So sweet everyone can eat them. **PLANTS SET IN APRIL OR MAY START BEARING THIS JULY OR AUGUST, and bear all fall; then two crops next year.** All from one planting. Set them 12 inches apart in small garden. A self-pollinating Everbearer.

POSTPAID PRICES:

25	50	100
\$1.35	\$2.50	\$3.25

EXPRESS COLLECT PRICES:

250	500
\$6.00	\$9.50

SPECIAL

*Shortcake
Strawberry Garden*

\$4.65

25 PREMIER
25 KARDINAL KING
50 STREAMLINER
Labeled Postpaid

No Discount
April-May Delivery

WHEN
YOU
BUY
EMLONG'S

Emlong's newest and finest Everbearing Strawberry. Originated by the man who discovered Gem. Proved by test to be rugged and hardy in Northern Michigan. Tested on leading types of soil. Withstands adverse weather conditions and requires no special care. Superfection is a very thrifty Strawberry plant. Plants set in April or May have ripe berries by August, **THIS YEAR.** Full crop all fall and two crops next year.

SWEET BERRIES IN 12 WEEKS

BIG, SWEET, JUICY, RICHLY FLAVORED, BIG, RED BERRIES on your own Superfection plants in 12 weeks. You will say they are more firm and have better keeping qualities than other Everbearers. They do not discolor after picked. Marvelous yielder. Superfection berries ripen **ALL OVER**, and pollinate perfectly. They're smooth and shapely. Offered exclusively by Emlong's. Don't delay. Order your plants today.

POSTPAID PRICES:

25	50	100
\$2.75	\$5.00	\$8.00

EXPRESS COLLECT PRICES:

250	500
\$17.50	\$32.00

Superfection

Emlong's Strawberry Plants Are All Finest Quality Home-Grown

DUNLAP Old Favorite

Grand and dependable **midseason to late** Strawberry which stands the coldest and warmest climates and poorest soils. Plants make a solid fruiting row, and bear medium size, very dark red berries. Sweet as honey. Favored for preserving, jam, jelly, etc. Richest flavored in the Strawberry family. Self-pollinating type. **PLANTS SET IN APRIL OR MAY BEAR NEXT YEAR.**

POSTPAID PRICES:

25	50	100
\$0.95	\$1.25	\$2.00

EXPRESS COLLECT PRICES:

250	500	1000
\$3.50	\$6.50	\$12.00

DORSETT

One of the top favored varieties. Early ripener. Its bright red color and rich, delicious flavor always bring top market prices. A well known variety that is widely planted in all Strawberry sections of this country.

POSTPAID PRICES:

25	50	100
\$1.35	\$2.50	\$3.25

EXPRESS COLLECT PRICES:

250	500
\$6.00	\$9.50

Premier

Streamliner

Dorsett

MONTMORENCY

The Finest Sour Cherries

Big, round, juicy, bright red zippy tasting fruit morsels. Deliciously sub-acid, good to eat right off the tree or canned. Make wonderful pies and cider. Preferred by canners to all other sour varieties.

Regardless of where you live, Montmorency is the only profitable sour Cherry to grow. Fruit has remarkable keeping quality on the tree and after picked. Ripens mid-summer to late. Always an enormous yield of grade A fruit.

Emlong's strain of large Montmorency bears young. OUR TREES ARE NOW CERTIFIED BY THE MICHIGAN STATE DEPARTMENT OF AGRICULTURE, TO BE PROPAGATED FROM VIRUS DISEASE-FREE BUDWOOD. This special feature costs you nothing extra. This year, and every year, Emlong's big nursery is headquarters for the finest Montmorency trees in the world. Orchardists from all the big fruit belts come to our nursery for their trees. Our trees will please you, too. BUY DIRECT . . . AND ORDER EARLY.

Montmorency Cherries

PRICES MONTMORENCY TREES—No Discount. Plant 25 Feet Apart.

	1 to 9	10 to 49	50 or more
1½ to 2 ft. trees, Branched	\$1.40 each	\$1.25 each	\$0.95 each
2 to 2½ ft. trees, Branched	1.75 each	1.50 each	1.15 each
2½ to 3½ ft. trees, Branched	1.95 each	1.65 each	1.35 each
3½ to 4½ ft. trees, Branched	2.25 each	1.85 each	1.45 each

BUY
ALL YOUR
NURSERY
NEEDS
DIRECT
FROM
EMLONG'S

VARIETY SPECIAL

One Each:
Montmorency Cherry. 1½ to 2 ft.
Quince. 3 to 4 ft.
Nectarine. 3 to 4 ft.

\$3.75

All first class, well rooted, labeled
trees. No Discount.

ORANGE QUINCE TREES

Hardy dwarf growing trees, seldom over 8 to 10 feet tall at maturity. Have shimmering pink blossoms 2 inches across. Stiff, gray-green leaves. Fruit ripens to a clear yellow. A good crop every year. Very good baked, dried, preserved or made into jelly. High in pectin.

PRICES:

2 to 3 ft., 5/16 inch caliper,	\$1.00 each.
3 to 4 ft., 7/16 inch caliper,	\$1.50 each.
4 to 5 ft., 9/16 inch caliper,	\$1.75 each.

Delicious NECTARINES

Loads of deliciously sweet fruit in late summer. Smooth skin. Mellow, rich, juicy flesh like Peaches. Very fragrant and attractive. Wonderful fresh or canned. Hardy as Peach trees, and self-pollinating. Plant two trees.

NECTARINE PRICES—No Discount

	Each	2	5	10	25
2 to 3 ft.	\$1.00	\$1.90	\$4.50	\$8.50	\$19.00
3 to 4 ft.	1.25	2.30	5.50	10.00	22.00
4 to 5 ft.	1.50	2.80	6.50	12.00	25.00

Emlong's Popular Big-Yielding Varieties SWEET CHERRIES

BLACK GIANT

Our most beautiful black, and largest sweet Cherry. Bears heaviest crops of any sweet Cherry we have grown. Fruit ripens late, keeps a long time on the tree and after picked. Excellent shipper and canner. Hardy as Tartarian. Price 5c per tree more than rates quoted at bottom of this group.

WINDSOR

Cherries ripen late, prolonging your Cherry profits. They are large, dark blackish maroon color, and of wonderful keeping and shipping quality. Hardy and abundant yielder. Prices of trees below.

SCHMIDT

No finer sweet Cherry can be grown for the midseason market. Schmidt Cherries are extra large, plump, and uniform in size. A beautiful dark glossy black in color. The flavor is rich and superb. Quality is extra firm and fine for fresh desserts, shipping and canning. A hardy, prolific bearer and fine pollenizer. Trees priced below.

PRICES SWEET CHERRY TREES: No Discount Well Rooted Trees—Plant Them 25 Feet Apart			
1 to 9 (each)	10 to 49 (each)	50 or more (each)	
7/16 in. caliper, 3 to 3 1/2 ft. . . . \$1.85	\$1.70	\$1.25	
9/16 in. caliper, 3 1/2 to 4 1/2 ft. . . . 2.00	1.85	1.50	
11/16 in. caliper, 4 1/2 to 6 ft. . . . 2.35	2.00		



Black Tartarian



Oka Dwarf Hardy Hybrid Cherry-Plum

OKA - Dwarf Hardy Hybrid

A practical and delicious fruit. This Hardy Hybrid Cherry-Plum bears a full crop even in coldest climates where regular SWEET CHERRIES do not thrive. Larger than sweet Cherries, the fruit is dark purplish red all the way through. Small stone. Delicious and sweet, fresh or canned. Lovely white bloom in spring. Plant in garden or shrub border, preferably near Plum trees. BEARS QUICKLY—OFTEN YEAR AFTER PLANTED. PRICES: Branched trees, 2 to 3 ft., \$1.40 each; 3 to 4 ft., \$1.60 each.



HANSEN BUSH CHERRY

Large, glistening black, sweet, hybrid Bush Cherries. Good to eat fresh or canned. They bear in cold climates, where standard Cherries fail. Borne in great quantities on low-growing bushes. White blooms in spring make them ornamental. Leaves turn red in fall. Trim to desired shape and size. Set 3 feet apart. Thrive in any good soil or in shrub border. PRICE: 2-yr., field-grown (QUICK-BEARING BUSHES), 50c each; 3 for \$1.40.

GORGEOUS FRENCH LILACS - 5 Colors \$5

RED WHITE BLUE PINK PURPLE

PLANT A HEDGE 25

FEET LONG!

The gorgeous French type budded Lilacs. Single and double flowers in panicles. 8 to 12 inches long. Make compact, shapely bushes, which do not sucker, but bear loads of flowers every spring. French Lilac shrubs are desirable for lawn specimens, in corner groups, mixed shrub plantings, and for Lilac hedges. Plant 5 feet apart. They grow 6 to 8 feet tall. Trim as desired. **COLORS: RED, WHITE, BLUE, PINK, PURPLE.** 2-yr., 1½ to 2 ft. shrubs, \$1.25 each; all 5 colors for \$5.00.



Purple
Persian Lilac

French
Lilac

BLUE HYDRANGEA (OTAKSA)

The queen of the most exclusive flowering shrubs. A mass of extremely beautiful deep blue blossoms measuring from 6 to 10 inches across. Very hardy and very popular. Adored by all flower lovers. Price: \$1.50 each, postpaid.



PERSIAN LILAC

A dwarf variety with slender, arching branches, tipped with blue panicles of purple flowers. A much more profuse bloomer than the Common, and does not sprout so from the roots. Desirable for grouping with other shrubs. Makes a beautiful hedge when planted 2 feet apart and trimmed to desired height. **PRICE: 60c each.**



VIBURNUM CARLESI

Waxy white, and deliciously fragrant flowers are produced in early spring when the leaves are unfolding, they form round, domed clusters, and a gardenia-like fragrance so sweet as to pervade a large area. This fragrant Snowball is a great favorite. It is very hardy and easily grown and does well in light shade, as well as in full sun. **PRICES: 18 to 24 in., balled in peat, \$2.75 each; 2 for \$5.00.**

SPIREA Anthony Waterer

A dwarf and very dense shrub bearing flat clusters of rose-pink flowers all summer. If the bloomed heads are removed as they fade, they will continue to flower until frost. 2 to 3 feet at maturity. **PRICE: 5 for \$3.00.**



The name EMLONG has been associated with growing Hi-Grade Nursery Stock over three generations. Producing top-quality PRIDE-O-MICH Trees and Plants from 600 acres of the finest land in Michigan. In the heart of the fruit belt, on Lake Michigan.



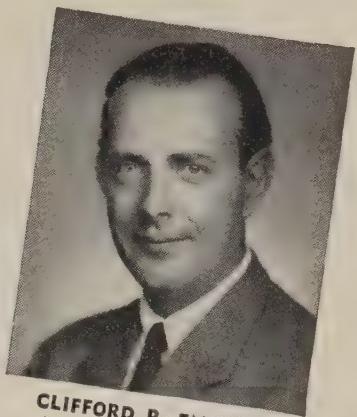
DARRELL EMLONG
Vice-President
Lifelong Nurseryman and Farmer



HENRY EMLONG
Founder - 1860-1931
Pioneer Fruit Grower



RALPH R. EMLONG
Co-Founder - 1894-1941
Lifelong Nurseryman and Farmer



CLIFFORD R. EMLONG
President
Lifelong Nurseryman and Farmer

EMLONG'S again take pleasure in presenting you with their Newest Nursery Book. As always, offering the finest quality, healthy and vigorous trees and plants, home-grown under our personal supervision.

The climate here on Lake Michigan is perfect to give nursery stock a long growing season and bring it gradually to a completely dormant state in the fall, making it hardy. Here in the world's most famous fruit belt, we have access to the finest strains of quick-bearing, heavy-yielding, big-selling fruit trees, and these are the kind we bud for you. Nature and our scientific research combine to help us grow sturdy, hardy plants and trees. Soil is high, well drained, very fertile. No other spot in the world is so ideal as our 600 acres for producing our famous "Perfect-Circle" roots, so amazing to nurserymen and orchardists.

EMLONG'S "Pride-O-Mich" fruit trees are grown on choicest whole-root seedling stock, and are crammed full of bearing power and vitality.



NURSERY INSPECTION CERTIFICATE No. 301. LICENSE No. 1175. MICHIGAN STATE DEPARTMENT OF AGRICULTURE

This is to certify that the Nursery Stock of EMLONG NURSERIES, Inc., Stevensville, Michigan has been examined and found apparently free from dangerous insects and dangerously contagious tree and plant diseases. Raspberry plants they have to sell have been twice inspected. Strawberry plants have been examined and found apparently free from Red Stole as well as other Strawberry diseases and insects. Sale of plants and trees from approved fields is authorized for the year ending Sept. 15th, 1947. Chas. Figy, Commissioner; C. A. Boyer, Director of Plant Industry, Lansing, Michigan, August, 1946.

STATE CERTIFIED QUALITY

Your assurance that a nursery is operating in accordance with accepted governmental rules. Each bundle of stock contains a copy of our nursery inspection certificate. The budwood inspection is a new feature added by and for Michigan nurseries.

**Our Modern Office and Storage Buildings, Surrounded by Our Beautiful Display Gardens
Located on U. S. 12, near St. Joseph (on the lake), Michigan, only 90 miles from Chicago**



BUDWOOD INSPECTION CERTIFICATE No. 17. MICHIGAN STATE DEPARTMENT OF AGRICULTURE

This is to certify that the Stone Fruit Stock of EMLONG NURSERIES, Inc., Stevensville, Michigan, has been propagated from virus disease-free budwood and is apparently free from dangerous insects and dangerously contagious fruit diseases. Date of Inspection, September 1, 1946. Fee Paid. This certificate void after September, 1947. Chas. Figy, Commissioner; C. A. Boyer, Director of Orchard and Nursery Inspection, Lansing, Michigan.

(The above is a new and exclusive feature for Michigan nurseries, and gives added assurance of clean stock from our fields.)

DAHLIAS 6 colors \$2.45

ONE EACH OF THE 6 LOVELY DECORATIVE TYPE FLOWERS DESCRIBED BELOW. Blooming-size tubers. No discount. Postpaid. Shipped April or May. (Do not plant until late May.)

AVALON. Bright yellow Decorative. 55c each; 3 for \$1.40, postpaid.
JERSEY'S BEAUTY. Large, bright pink Decorative. 55c each; 3 for \$1.40, postpaid.
MRS. DE VER WARNER. Giant purple Decorative. 55c each; 3 for \$1.40, postpaid.
PRIDE OF CALIFORNIA. Dark red Decorative. 55c each; 3 for \$1.40, postpaid.
SAGAMORE. Copper-buff and apricot Decorative. 55c each; 3 for \$1.40, postpaid.
WHITE WONDER. Largest white Decorative. 55c each; 3 for \$1.40, postpaid.

RA-PID-GRO

Plant Food

Contains 13 Elements —

A new granulated plant food which supplies all the elements for lawn, shrubs, flowers, trees, vegetables, fruit plants, etc. 15 pounds (before dissolved) keep the average 50 by 100 foot lot properly fed for a season. One pound of RA-PID-GRO makes 22 gallons, or 176 pounds of plant food when water is added. Regular feeding should be given every two weeks during the growing months and dry summer season. TRY A 5-POUND BAG THIS YEAR—YOU'LL LIKE THIS EASY WAY OF FERTILIZING EVERYTHING. Price: 1 lb. bag, \$1.25; 2-lb. bag, \$2.35; 5-lb. bag, \$4.50; 10-lb. bag, \$8.75; 25-lb. bag, \$21.00, f.o.b. Stevensville, Michigan.



Decorative Dahlia



PHYSOSTEGIA

Handsome plants for the sunny border or the wild garden. Towering stems often exceeding 4 feet, terminating in colorful spikes 18 inches in length. Flowers are delicate pink and are borne from July to September. Grow in good, ordinary soil, 12 inches apart. Splendid background or cut-flower variety. 3 for \$1.00; 6 for \$1.50, postpaid.



6 AQUILEGIAS \$1.50

MRS. SCOTT ELLIOTT'S LONG-SPURRED HYBRIDS. Each plant forms large clumps with dozens of flower stems in solid and two-toned combinations of great beauty in a wide range of pastel colors. A favorite for garden and bouquets. Of easy culture. Field-grown, blooming-age plants, 35c each; 3 for \$1.00; 6 for \$1.50, postpaid.

Dwarf Summer Cushion ASTER Two Colors 80c

Asters make charming borders, and brighten terraces and perennial beds during late summer. Plants bear loads of dainty 1½-inch flowers with gay yellow centers. About 10 inches tall. Very hardy perennial. Pink or Lilac. Blooming-age plants, 45c each; 2 for 80c, postpaid.

Hardy Fall Perennial ASTER 3 Colors \$1.15

These plants grow 3 to 4 feet tall, with many branches. Golden-centered flowers are 1½ inches across. Clusters all along the stems, making a fall flower show when other flowers are scarce. **HARDY, FIELD--GROWN, BLOOMING-AGE PERENNIAL PLANTS. COLORS:** Beechwood (red), Harrington (pink), Climax (blue). Price: 50c each; all 3 for \$1.15, postpaid.



Dwarf Hardy Aster

5 HARDY LILIES \$2.00

ONE EACH OF THE FOLLOWING FIVE DIFFERENT VARIETIES.

Labeled and Postpaid. No Discount. Shipped April and May.

GOLDEN GLEAM. Large, yellow Lily with turned-back petals and long stamens. Blooms June. Plant 3 inches deep. **Blooming size bulbs, 3 for \$1.00, postpaid.**

REGAL WHITE. The giant white trumpet with pink outside throat. Blooms July. Plant 5 inches deep. **Blooming-age bulbs, 3 for \$1.00, postpaid.**

RED RUSSIAN. Giant red blooms in huge clusters. Strong grower. Very hardy. **Blooming-age bulbs, 2 for 90c, postpaid.**

SUNSET LILY (Pardalinum).

Huge golden flowers with prominent purple spots. Hardy. Easy to grow, prolific bloomer. Tall grower. **Large blooming-age bulbs, 2 for \$1.00, postpaid.**

TENUIFOLIUM (Coral Lily).

Dainty little coral-red Lily, with deeply recurved petals and long stamens. Blooms freely, and thrives on any well drained soil. Prefers partial shade. **Blooming-age bulbs, 4 for \$1.00, postpaid.**



Regal Lily

← Pink Flowering ALMOND 70c

Low-growing bushes, bloom early in May with dainty, 1-inch, bright pink (May Roses), covering every inch of the stems and branches. Desirable for small yards and bungalow plantings. **2-yr., blooming-age bushes, 70c each; 3 for \$1.95, not prepaid.**



HYDRANGEA Hills of Snow

(Hydrangea A. G.) Produces large panicles of white flowers in great abundance from mid-summer through fall. Thrives in sun or shade. Large producers. Ideal for foundations. **2-yr., blooming-age bushes, 75c each; 3 for \$2.00.**



HYDRANGEA Peegee

Delicate pinkish white. They turn rose color in fall. Flower panicles 6 to 10 inches long and almost as wide. Ideal for foundations, groups, borders. Grows 8 to 10 feet tall. Trim as desired. Can be dried for winter bouquets. Plant 2½ feet apart. **2-yr., blooming-age shrubs, 65c each; 3 for \$1.80.**

EUONYMUS Alatus Burning Bush Shrub

Beautiful orange and red, four-lobed seed pods in autumn, making this an unusually beautiful shrub. Green leaves color brightly in the fall. Hardy. Grows 8 to 10 feet tall. Easy to grow. Trim as desired. **2-yr., field-grown bushes, 75c each; 3 for \$2.00, not prepaid.**

Pink Flowering WEIGELA

Rose-pink flowers in thick clusters borne all along each branch. Flowers are trumpet-shaped. Shapely pointed green leaves. Grows 4 to 5 feet tall. Excellent cut flowers. Trim as desired. **2-yr., blooming-age shrubs, 60c each; 3 for \$1.70.**



Emlong's HARDY PERENNIAL FLOWER PLANTS

On this page and on pages 30, 31, 32, 34, 35, 36, 37, 40, 43, and 44, you will find strong, field-grown, blooming-age perennial flower plants, as advertised in national garden magazines. All are carefully chosen for easy culture and ruggedness. Free planting instructions in each bundle. These will be dug and shipped after our ground thaws, during **APRIL AND MAY**. Make out your order and re-serve your needs NOW. These plants are all **HOME-GROWN**, highest quality and guaranteed under EMLONG'S **THREE POINT GUARANTEE**, see page 9.



Blue Cupid's Dart CATANANCHE 35c

(Caerulea). Bright, deep blue-violet flowers, 2 in. across. Resembles Corn-flowers, but more double. Borne on 1½ ft. stems, in great quantities. Fuzzy silver foliage, very ornamental. Silver buds and seed pods. Blooms July until frost. Very choice perennial. Field-grown plants, 35c each; 3 for \$1.00, postpaid.

HIBISCUS

Hardy, rich colored blooms, bell-shaped, measuring 6 inches or more across. "The show-boy of the perennials." Shoots start each year from the ground, growing to a height of 4 to 6 feet. Wonderful for backgrounds. Well rooted, field-grown, blooming-age plants, 35c each; 3 for \$1.00, postpaid.



Hibiscus

Purple LIATRIS

Very tall stems, 8 to 10 to a plant, topped by glowing, fuzzy, feather-like flower panicles. Bloom midsummer through fall. Very good for basket bouquets and accent in perennial planting. Field-grown perennial plants, 35c each; 3 for \$1.00, postpaid.

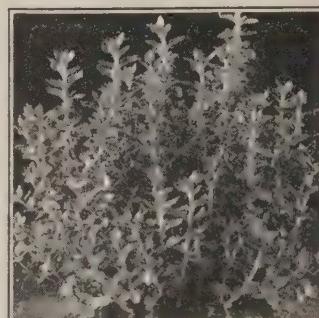


A New Fall Pink LYTHRUM 3 for \$1.00

Hardy perennial plants show a great number of stems of bright pink flowers through late summer. Grow 3 feet tall with flower spikes 12 to 18 inches long. Very substantial and easy to grow. Will bloom this year. Well rooted, field-grown, blooming-age plants, 35c each; 3 for \$1.00, postpaid.

Purple TEUCRIUM

Ideal for all edging work or low border hedges. A perennial whose foliage is evergreen eight months of the year. Hardy. Thrives in most any location. 4 to 5 plants in group make ideal corner clump. 10 to 15 inches high. Trim lightly. Field-grown plants, 30c each; 3 for 75c; 10 for \$2.00; 100 for \$17.50, postpaid.



Purple Teucrium



PURPLE RUDBECKIA 3 PLANTS \$1

Giant flowers with long purple petals and high, cone-shaped, brown centers. Grow 2 to 3 feet tall. Stiff stems. Valuable hardy garden PERENNIAL. Dependable cut flower. No special care. Thrives in any soil. Field-grown, blooming-age plants, 35c each; 3 for \$1.00, postpaid.



VERONICA, Blue Bird

The aristocrat of perennials. Heavy spikes completely covered with blooms. Deep rich blue on stiff, 2-foot stems. A rich display of color from midsummer through fall. Field-grown, blooming-age plants, 50c each; 3 for \$1.35, postpaid.

Graceful EVERGREENS

EVERLASTINGLY
LUXURIOUS

GROUP No. 1

\$6.00

THREE DIFFERENT TAXUS

We send two each upright and one spreading Taxus. 12 to 15 in., heavy transplants.

GROUP No. 2

\$4.60

THREE DIFFERENT JUNIPERS

One each of the three Junipers shown below. Sizes described below.

GROUP No. 3

\$4.75

One each of:

PYRAMIDAL ARBOR-VITAE
GLOBE ARBOR-VITAE and
MUGHO PINE.

Sizes described below.

Junipers For Shade or Sun

PFITZER'S SPREADING JUNIPER. Feathery blue-green foliage. A low, spreading habit for foundation, groups, terraces, etc. Trim as desired. **12 to 15 in., heavy transplants, \$1.75 each.**

Left: Columnar Juniper
Back: Greek Juniper
Front: Pfitzer Juniper

COLUMNAR JUNIPER

(*Fastigiata*). Tall, slender tree for doorways and corners. **18 to 24 in., heavy transplants, \$1.75 each.**

GREEK JUNIPER. Fine blue foliage. Grows medium height, shrubby form. **12 to 15 in., heavy transplants, \$1.75 each.**

PYRAMIDAL American Arbor-Vitae

Narrow, shapely, pyramidal type, with green, fanlike foliage. Stands full sun. Doorway and corner type. **18 to 24 in., heavy transplants, \$1.75 each.**

GLOBE Arbor-Vitae

Small, globe-shaped, shrubby type. Dark green, fan-shaped foliage. Trim as desired. Stands full sun. **10 to 12 in., heavy transplants, \$1.75 each.**

TAXUS For Shady Places

TAXUS CUSPIDATA (Spreading Yew). Fine dark green foliage. Short branchlets densely produced. Red berries on mature specimens. Trim as desired. Thrive in shade or sun. **12 to 15 in., heavy transplants, \$2.25 each.**

TAXUS CAPITATA (Upright Yew). Narrow pyramidal, conical type for corners and doorways. Grows 10 to 15 feet tall. Stands dense shade. **12 to 15 in., heavy transplants, \$2.25 each.**

DWARF MUGHO PINE

Short, dark green needles in small groups. Light new tips in spring look like candles. Trim as desired. **9 to 12 in., heavy transplants, \$1.75 each.**

TAXUS HICKSI

(Shrubby Yew)

Medium tall, shrublike type. Stands dense shade. Trim as desired. **12 to 15 in., heavy transplants, \$2.25 each.**

Dwarf
Mugho Pine

Front: Taxus Cuspidata
Back: Taxus Hicksii
Right: Taxus Capitata

TUBEROUS-ROOTED BEGONIAS



Double
Camellia
Begonia

In Four Colors:
BRONZE PINK RED YELLOW

These brilliant flowers may be grown with surprising ease. Plant the bulbs outdoors from mid-July on. Grown most successfully planted 8 inches apart and 3 inches deep. They grow exceptionally well in the shade. They will flower earlier in the summer if you plant them indoors in March or April, and transplant into the open when warm weather arrives. They make gorgeous pot plants for the cool greenhouse.

Your Choice of Four Colors:
40c each; 4 for \$1.50; 8 for \$2.85, postpaid.

VARIETY SPECIAL
all for
\$3.50
POSTPAID. NO DISCOUNT.



Hardy Outdoor Carnations

EMLONG'S HARDY CARNATIONS 5 Colors \$1.15

The lovely hardy perennial Carnation Grenadin which comes in five beautiful colors:
GOLDEN SUN (yellow) **PURITY** (white) **TRIUMPH** (pink)
SCARLET PRINCE (red) **KING OF THE BLACKS** (dark velvety maroon)

You will like all of them. Plant them in solid beds, borders, and groups in the perennial garden. **BLOOM ALL SUMMER**, and are lovely for bouquets. **RICHLY FRAGRANT**. Flowers come in single, semi-double and double blooms on the same plants, at different times of the season. Shipped during April and May.

PRICES: 25c each; 5 for \$1.15; 10 for \$2.00, postpaid.



BLEEDING HEART

(*Dicentra Spectabilis*)
**FAVORITE
OLD-FASHIONED FLOWER**

One of the most delightful of the spring flowering plants. A flower that is loved by all. Bears numerous rosy red, heart-shaped pendent flowers on long, arching stems. A favorite in grandmother's day and is still good. Grows to a height of 2 feet. PRICES: 2-year roots, 65c each; 3 for \$1.75, postpaid.

DAINTY AND FRAGRANT *Princess Beatrice* DOUBLE DIANTHUS

Enchanting fragrance. Each stem is a complete bouquet. These lovely frilly, cameo-pink blooms come in large clusters. Buds and open flowers on each stem all at one time. **BLOOM ALL SUMMER**. Hardy perennial plants. Well rooted, blooming-age plants, 35c each; 4 for \$1.25; 10 for \$2.50, postpaid.



Princess Beatrice Dianthus

Emlong's Newest Scented Types Large Hardy PHLOX

Planted during April and May, these hardy perennial Phlox grow to a height of 12 to 24 inches the first season, and bloom for many weeks. Flower heads grow 5 to 8 inches long. These are the newest, scented types, with large florets thickly clustered.



"Flashy"

PHLOX GARDEN

10 DIFFERENT PHLOX
NOT LABELED

10 Plants for
\$2.75

Postpaid

PRICE: Outstanding Phlox. All Labeled and Postpaid
40c each Any 3 for \$1.00 Any 10 for \$3.25

BRIGHT EYES

Scarlet with red eyes.

CHIEFTAIN

Deep red, very appealing.

DOCTOR KLEM

Gorgeous lavender.

EVA FORESTER

Delightful pink.

LILLIAN

Very dainty and appealing salmon-pink.

MARIE LOUISE

Pure glistening white.

PRIME MINISTER

White with red eye. Very outstanding and new.

PINKETTE

A very natural apple-blossom-pink.

SALMON GLOW

Blazing salmon-orange.

SAN ANTONIO

Attractive purplish red; very showy.

10 Outstanding
PHLOX
All Labeled
10 Plants for
\$3.25

Postpaid

For Lovely Summer Color...for Fresh Cut Flowers...for the Cream of Beauty in Color and Popularity

PLANT
EMLONG'S

GLADIOLUS

Gladiolus is one of the easiest flowers to grow. Just dig up the bulbs in the fall and store them until spring, then replant your beds. They grow all summer and multiply themselves.

50

FANCY LABELED BULBS TO START.
We send 5 bulbs each of the kinds listed below,
Labeled and Postpaid—

\$4.29

	3	10	25	50	100
Beacon. Scarlet with yellow throat.	\$0.35	\$0.90	\$2.00	\$3.70	\$6.85
Excellence. Early scarlet-red35	.90	2.00	3.70	6.85
Gold Dust. Light yellow35	.90	2.00	3.70	6.85
Gov. Pinchot. Rose-pink, silvery edge35	.90	2.00	3.70	6.85
Malay Chief. Dark red50	1.45	3.25	6.00	11.00
Marg. Beaton. White, red throat .	.50	1.45	3.25	6.00	11.00
Margaret Fulton. Deep salmon ..	.35	.90	2.00	3.70	6.85
Picardy. Salmon-pink35	.90	2.00	3.70	6.85
Royal Purple. Deep purple35	.90	2.00	3.70	6.85
Sayanara. Deep yellow and orange..	.35	.90	2.00	3.70	6.85

RAINBOW GLADS: 25 for \$1.75; 50 for \$2.95;
100 for \$5.00, all Postpaid



EMLONG'S LATEST AND FINEST GLAD, LAVENDER MIST

New and different in a lavender shade. Plain petaled. Blooms in 75 days. Lavender ground color with a distinct creamy blotched throat. Very decorative. Measures 3 to 3½ inches.

Eight to ten flowers open on fine, straight stalk. Easy cutting variety. Always a fine bulb and spike. \$1.00 each; 5 for \$4.75; 10 for \$9.00, postpaid.

YELLOW CALLA LILY

ELLIOTTIANA. Deep golden yellow flowers are magnificent and produced in abundance. Green foliage is spotted white. Lovely for house plant as well as garden subject. 40c each; 3 for \$1.00; 10 for \$2.50, postpaid.



DELPHINIUMS

BLACKMORE-LANGDON. One of the finest. Enormous flowers. Colors lie in delicate shades of blue, mauve and pink. Blooming age plants, 35c each; 3 for 90c; 10 for \$2.50, postpaid.

BELLADONNA and CHINESE. Belladonna, sky-blue, tall growing. Cambridge, dark blue. Chinese type loose, airy clusters of spurred flowers. Blooming-age plants, 30c each; 3 for 75c; 10 for \$2.00, postpaid.

PACIFIC HYBRIDS. Gorgeous double-flower strain. Solid color and two-tones of many colors. Giant-flowered type. Blooming-age plants, 40c each; 3 for \$1.00; 10 for \$2.50, postpaid.

3 COLORS GAILLARDIA \$1

ONE EACH: SUN GOD, BURGUNDY and GOBLIN
Field-grown, blooming-age perennial plants.
The 3 for \$1.00, postpaid. (No Discount.)

BURGUNDY. Red. Large full flower of dark Burgundy-red with self-colored center, highly tufted. Profuse bloomer throughout summer and fall. **Blooming-age perennial plants, 30c each; 3 for 85c, postpaid.**

SUN GOD. Yellow. Newest of the pure yellow Gaillardias. Fine for color contrast. Strong grower and blooms profusely over a long period. **Blooming-age perennial plants, 45c each; 3 for \$1.30, postpaid.**

GOBLIN. Dwarf two-tone. Chubby little plants with many stems. Form a well rounded clump. Stiff stems, 8 to 10 inches long, bear large flowers. Yellow centers. Petals red and gold. Two-tone effect. **Blooming-age perennial plants, 30c each; 3 for 85c, postpaid.**



4 DIANTHUS \$1.10

Large clusters of multi-colored beauties. Gayly fringed flowers of many colors in large clusters. Spicy, fragrant; blooming all summer. Grow 12 to 18 inches tall. Fine for cut flowers. **Sweet Wivelsfield**, hardy perennial plants. **Blooming-age plants, each 30c; 4 for \$1.10, postpaid.**



5 Hollyhocks \$1.75

New hybrid strain of an old garden favorite. Brilliant colors. New larger double blooms and new hardiness make this a "must" in your garden. Desirable for back planting, as they grow to 5 feet tall. **Colors: WHITE, PINK, SCARLET, YELLOW, and LILAC.** Field-grown, blooming-age plants, 40c each; 5 for \$1.75, postpaid.

MAYFIELD ALASKA DAISIES—3 for \$1

Giant white Alaska Daisies. Yellow centers. Mayfield strain is extra large. Strong grower. Blooms most all summer. Hundreds of flowers to a plant. 1½ to 2 feet tall. Perennial. **Field-grown plants, 35c each; 3 for \$1.00, postpaid.**



SAPONARIA

Abundance of small bright pink blooms. Foliage bright green all season. Best of the trailing plants. One main root, but it throws out numerous tendril-like branches close to the ground. Excellent along top of a wall where trailing branches can hang over. **Field-grown, blooming-age, 35c each; 3 for \$1.00, postpaid.**



Mayfield Daisy

MYOSOTIS (Forget-Me-Not)

Dainty blue or pink flowers produced freely. Always pleasing to the eye, whether massed in beds or on the margins of borders or ponds. Most at home in damp positions but will thrive in moist, shady borders. **Field-grown, blooming-age plants, 35c each; 3 for \$1.00, postpaid.**



Helianthemum

A shrubby perennial. Very showy for sunny place. They soon spread and form a mass of pleasing foliage studded with brilliantly colored flowers. Plant about 8 inches apart in fall or in spring. Plant in permanent location. **Field-grown, blooming-age plants, 35c each; 3 for \$1.00, postpaid.**



Emlong's \$5⁰⁰ Shrub Special

For planting foundations, shrub borders, groups, etc., set these

shrubs 2½ to 3 ft. apart. We send one each: **Dwarf Crimson Spirea, Flowering Quince, Bridal Wreath, Shrub Dogwood, Spirea Rosea, Snowberry, Purple Althea, Coralberry, Forsythia, Winterberry, Morrow's Honeysuckle, and Pussywillow.** The 12 shrubs, all 2-year, blooming-age, are well rooted and branched. **No discount. Express collect.**

← PUSSY WILLOW

Large, fuzzy grey catkins make desirable bouquets for early spring. Tall growing shrub. Green leaves. Trim as desired. Hardy

anywhere. 2-yr., field-grown bushes, 50c each; 2 for 90c.

DOGWOOD SHRUB

↓ Charming grey-barked Dogwood. Clusters of white flowers

and large clusters of berries which attract birds. Leaves turn red in autumn. Grows 6 to 8 feet. May be trimmed as desired. 2-yr., blooming-age bushes, 50c each; 2 for 90c; 10 for \$4.00.

You Save
10%
If You Order
in
JANUARY
See Page 9

← SNOWBALL

Early spring bloom. Large white ball flowers. Lovely 3-lobed leaves turn shades of bronze and purple in fall. Desirable for lawn specimens and in corner plantings. Grows 6 to 8 feet at maturity. 2-yr., blooming-age bushes, 70c each; 3 for \$1.85.

Morrow's HONEYSUCKLE

Sweet scented flowers. Open yellow and turn white. Large clusters of red berries cherished by birds. Grows 5 to 6 feet tall. Thrive on all soils in sun or shade. Plant 3 to 5 feet apart. Also makes desirable hedges. 2-yr., blooming-age bushes, 50c each; 2 for 90c; 10 for \$4.00.

Red HONEYSUCKLE

Genuine Zabell, shrub-form Honeysuckle. Flowers truest red and largest of all. Red berries in fall. Large, waxy green leaves. Thrives in sun or shade. Grows medium height. 2-yr., blooming-age shrubs, 60c each.



SNOWBERRY

Large clusters of attractive, waxy white berries. Medium height bushes. Pink flowers in summer; lustrous green leaves. Stands poor soil and cold winters, thriving in sun or shade. 2-yr., blooming-age shrubs, 50c each; 2 for 90c; 10 for \$4.00, express collect.



RED CORALBERRY

Tiny maroon-red berries in compact clusters the full length of graceful, pendulous branches. Small, green, winglike leaves on both sides of branches. Flowers pink. Grows to medium height. Thrives on all soils, in sun or shade. Very hardy. 2-yr., blooming-age shrubs, 50c each; 2 for 90c; 10 for \$4.00.



Emlong's Home-Grown HARDY FLOWERING SHRUBS

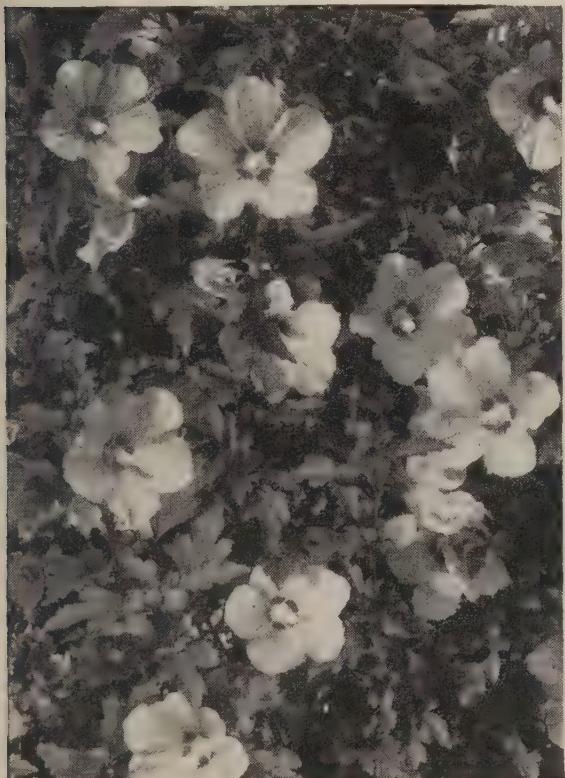
WINTERBERRY SHRUB ➔

Large, bright red berries in great quantity remain until after the holidays. Stiff, glossy green leaves on upright branches. Hardy shrub, grows 6 to 8 feet. Used for indoor decorating like Holly. Trim as desired. **2-yr., field-grown bushes, 60c each.**



DWARF DEUTZIA GRACILIS

Slender branched shrub filled with dainty white tassel flowers. Pointed, green leaves. Bloom early summer, growing 3 to 4 feet tall. Lovely for groups, bungalow plantings, etc. **2-yr., blooming-age bushes, 70c each; 2 for \$1.30.**



Althea

CALYCANTHUS (Sweet Shrub)

Curly, spicy scented, brown flowers. Large, deeply veined green leaves, low growing shrub, very unique; ideal border and terrace shrub. Not hardy in the North. **2-yr., blooming-age bushes, 65c each; 2 for \$1.25; 10 for \$5.75.**



DEUTZIA LEMOINE SHRUB ➔

Large clusters of beautiful big white flowers. **Medium height, very shapely.** Hardy. Extremely choice shrub. Blooms in May. Plant 3 feet apart in foundations and borders. **2-yr., blooming-age bushes, 70c each; 2 for \$1.30.**



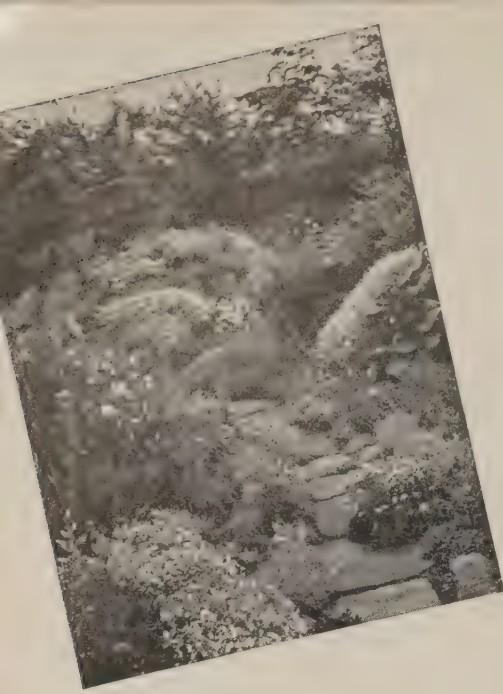
SCARLET FLOWERING QUINCE (*Cydonia Japonica*) ➔

Loads of bright scarlet-red flowers with golden stamens, charmingly arranged all along stems in early spring. Foliage is green, tinged maroon, and very interesting. **Medium height shrub.** Also makes a hardy, dense hedge. Small, fragrant quinces make delicious jelly. Rich in pectin. **2-yr., blooming-age bushes, each 60c; 3 for \$1.65; 10 for \$5.00.**



ALTHEA ➔

Large double rosette flowers. Fancy green leaves. Bloom late summer through fall months. Grow 4 to 5 feet tall. A very popular shrub. **Colors: Red, Pink, Lavender and White.** **2-yr., blooming-age shrubs, 55c each; 3 for \$1.50; 10 for \$4.75.**

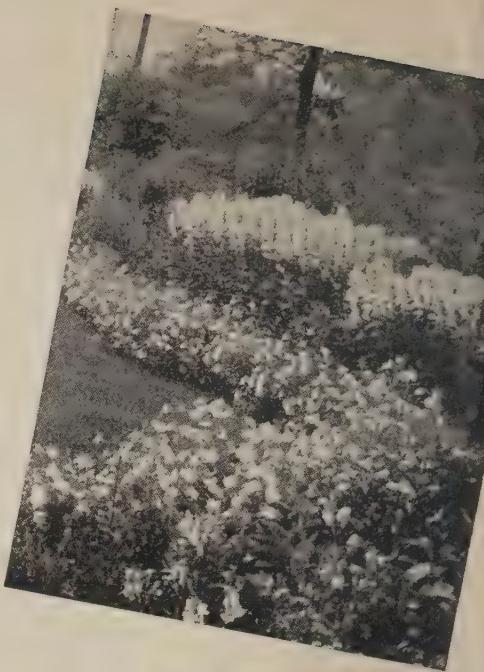


10 Old Favorite FLOWERS \$2.19

10 Rock Garden FLOWERS

Magic color will spring from hillsides and terraces planted to these hardy perennial flowers. We send 10 different plants, all low-growing types. Not labeled separately. Blooming-age perennials. No discount. Postpaid. \$2.25 for only

A complete range of bright colors, every year, from spring through late fall. We send 10 different medium to tall growing, hardy perennial plants. Our selection. Not labeled separately. Blooming-age plants. Postpaid. No discount.



HARDY PERENNIALS THAT PRODUCE A RIOT OF COLORS



Orange ASCLEPIAS

Bright orange flower heads, 4 to 6 in. tall, glowing all through summer. Grow 12 in. tall with many stems. Attract bees and butterflies. Blooming-age perennial plants, 35c each; 3 for \$1.00, postpaid.



Double GYPSOPHILA

Great quantities of misty white snowflakes. Ideal bouquet filler. Hardy perennial plants, grow 12 to 18 in. tall. Blooming-age, flowering Gypsophila, 55c each; 3 for \$1.45, postpaid.



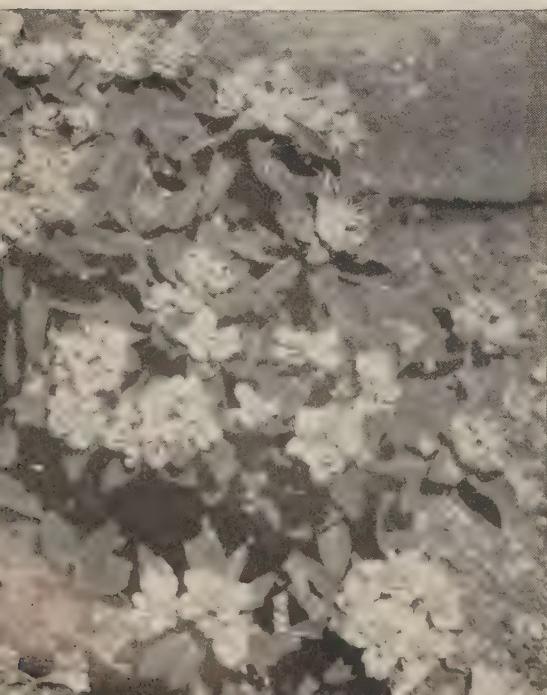
BLUE PLATYCODON

Interesting bright blue balloon-shaped buds open to five-petaled, starlike flowers, measuring 2 inches across; grows to 12 to 18 inches tall. Bloom mid-summer through fall. Hardy perennial, blooming-age plants, 35c each; 3 for \$1.00, postpaid.



LYCHNIS

Charming heads of vivid scarlet flowers blooming a long time. Grow 3 feet tall. Hardy perennial, blooming-age plants, 35c each; 3 for \$1.00, postpaid.



EUPHORBIA

One of the few dwarf plants with evergreen foliage. Very desirable for edging or low hedges. Grows only 1 foot high except at blooming time when flower stems, 16 in. long grow up. Brilliant lemon-yellow blooms appear freely during early summer. Evergreen foliage is very ornamental balance of year. Blooming-age plants, 35c each; 3 for \$1.00, postpaid.



RA-PID-GROW PLANT FOOD CONTAINS 13 ELEMENTS

A granulated plant food which supplies all the essential food elements for lawn, shrubs, flowers, trees, vegetables, fruit plants, etc. 15 lbs. (before dissolved) keep the average 50 by 100 foot lot properly fed for a season. One pound of RA-PID-GRO makes 22 gallons or 176 pounds of plant food when water is added. Regular feeding should be given every two weeks during the growing months and dry summer season. TRY A 5-LB. BAG THIS YEAR—YOU'LL LIKE THIS EASY WAY OF FERTILIZING EVERYTHING.

PRICE: 1-lb. bag, \$1.25; 5-lb. bag, \$4.50.

FRUIT GROWERS!

It's easy to grow perfect fruit if you know how. We would like to tell you how it's done and help you solve your fruit problems.

Here are a few things we told our readers in recent issues: Identifying Insect Injuries, The Insecticide DDT for Fruit Insect Control, Identifying Disease Injuries, How to Handle a Picking Crew, How Much Cold Can Fruit Take and How to Identify Varieties.

Do you know what varieties are best to plant? Are you planning to build a cold storage? Are you looking for something new in fruit packages? These questions and many others will be answered in future issues of America's leading fruit magazine, the AMERICAN FRUIT GROWER.

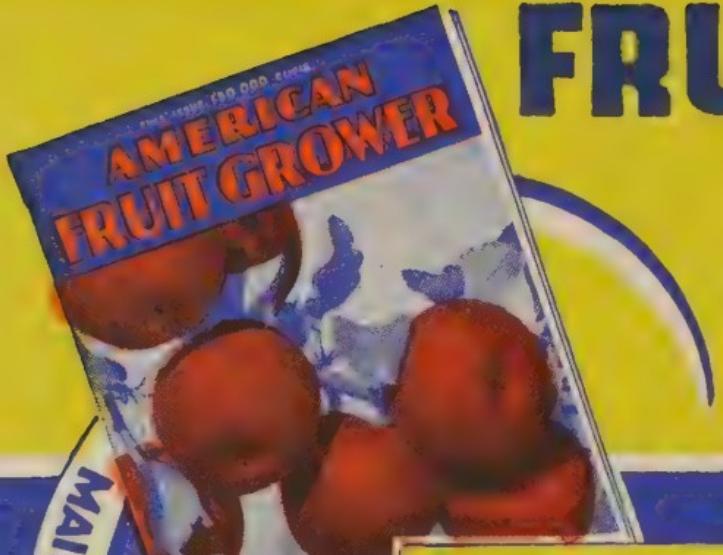
No place can you get so much for so little . . . 36 profusely illustrated issues packed full of timely information for every fruit grower, and for only \$1.00.

Mail the coupon today with your remittance (at our risk) direct to the AMERICAN FRUIT GROWER, 1370 Ontario St., Cleveland 13, Ohio

Recommended by

EMILONG NURSERIES
Stevensville, Michigan

FRUIT PROBLEMS



Why trees do not bear — How to prune — Why fruit drops prematurely — How to get size and color.

These and many other problems in fruit growing are answered in America's leading fruit magazine — published monthly on the first of each month. Subscription rate is 3 years for \$1.00.

MAIL THIS COUPON

AMERICAN FRUIT GROWER
1370 Ontario Street • Cleveland 13, Ohio

Attached is \$1.00 for 3 year subscription.

Name

Address

City Prov.

LARGE FLOWERED CLEMATIS VINES

5 Colors

One each of 5
Clematis Vines
Postpaid for
\$5.00
No Discount



JACKMANI. Extra large flowers. Rich royal purple in great profusion. Strong grower. 2-yr., No. 1 vines, \$1.25 each, postpaid.

MME. EDOUARD ANDRE. Abundant flowers of dark crimson-red with glowing yellow centers. Plant 3 to 5 feet apart in rich garden soil. 2-yr., No. 1 vines, \$1.25 each, postpaid.

RAMONA. Six and seven large petals on each flower. Brilliant bloom with orchid highlights. Dark blue anthers. 2-yr., No. 1 vines, \$1.25 each, postpaid.

BUDDLEIAS

5 Colors

One each of the 5
Buddleias. No. 1
bushes. Postpaid.
\$2.79
No Discount

ROYAL RED. Newest of the brilliant tones. Deep wine-red blossoms make striking bouquets. No. 1 bushes, 75c each; 3 for \$2.00, postpaid.

ILE DE FRANCE. Famous dark purple which produces extra long flowers.

ORCHID BEAUTY. Dainty orchid with orange eye.

DUBONNET. Glowing Dubonnet flowers in enormous quantities.

LUCK. Charming pinkish mauve with yellow eye. Dainty color contrast.

PRICES of Ile de France, Orchid Beauty, Dubonnet, Luck, all No. 1 bushes: 65c each; 3 for \$1.65; 10 for \$4.75.

No other perennial or shrub gives such a brilliant lasting display of color so soon after planting. **THESE BUSHES GROW 4 to 5 FEET THIS SUMMER,** and bloom mid-summer to late fall. Attract rare butterflies. Cut old tops off in fall, as they grow new tops each year and bloom on the new wood. Plant them 3 to 5 feet apart. No special soil needed.

DUCHESS OF EDINBURGH. Glistening double white flowers. Prominent stamens. Luxuriously lovely. 2-yr., No. 1 vines, \$1.25 each, postpaid.

CONTESSA DE BOUCHARD. Dainty cameo-pink flowers of unusual form and beauty. 2-yr., No. 1 vines, \$1.25 each, postpaid.



Two Colors Wistarias

ONE EACH OF PINK AND ORCHID WISTARIA VINES. 2-yr., No. 1 quality.

The 2 for \$2.25, postpaid

These are the famous new grafted type Wistarias, which are sure to bloom. Dainty, pea-shaped flowers clustered thickly in racemes, often 18 to 24 inches long on mature vines. Vigorous, hardy vines. Plant 10 feet apart in rich soil. Ideal for arches, trellises, etc. **YOUR CHOICE OF PINK OR ORCHID.** 2-yr., No. 1 vines, \$1.25 each, postpaid.



RED WEIGELA

Glowing ruby-red flowers, one inch wide, in great quantities during June and occasionally through the summer. Medium height. Hardy. 2-yr., blooming-age bushes, 75c each; 2 for \$1.40.



RED BARBERRY

Brilliant red leaves all summer and fall. Red berries stay through winter. Plant 18 inches apart, in sunny location. Beautiful in groups, hedges, and among evergreens. Rust-proof variety. Sturdy, well branched bushes.

PRICES:

	Each	5	10	25
10-12 in. . .	\$0.30	\$1.40	\$2.50	\$5.75
12-15 in. . .	.40	1.90	3.50	8.25
15-18 in. . .	.50	2.40	4.25	10.00



MAGNOLIA Soulangiana

This is the most popular hardy Magnolia and is one of the first trees to bloom. The delightfully fragrant flowers appear before the leaves. Large, lily-like flowers of dark purplish red. Trees grow 12 to 15 feet. Attractive rich waxy green foliage. Likes acid soil. 2 to 3 ft. trees, branched, balled in peat, \$4.50 each.



ORCHID TREE WISTARIA

Graceful, drooping branches with artistic green leaves. Long racemes of charming pea-shaped, orchid flowers, in great quantities. Grows 6 to 8 feet at maturity. Grafted, sure to bloom, branched, 3 to 4 ft., balled in peat, \$3.25 each.



DOUBLE FLOWERING CRAB

Myriads of very double pink blooms appear as tiny rosebuds. Apple blossom fragrance. Tree is compact grower. Prune as desired. Branched trees, 1 1/2 to 2 ft., \$1.00; 2 to 3 ft., \$1.25; 3 to 4 ft., \$1.50.



2 Colors DOGWOOD \$6.50

One Pink-Flowering Dogwood and One White-Flowering Dogwood—
3 to 4 ft., \$6.50.

CORNUS FLORIDA RUBRA (Pink Dogwood). Lovely pink-flowered Dogwood. Red berries. Trees balled in peat.
18 to 24 in., branched \$2.50
2 to 3 ft., branched 3.25
3 to 4 ft., branched 4.00

CORNUS FLORIDA PLENA (White-Flowering Dogwood). Balled in peat, 3 to 4 ft., \$3.50 each.



ALTHEA Coelestis Shrub

Bright Morning-Glory-blue flowers, 3 inches across, pop open every day from midsummer until winter! Pretty Pansy-red centers and white pistils. Fine for cutting. Fancy green leaves. Grows 4 to 5 ft. tall. 2-yr., blooming-age shrubs, 70c each; 3 for \$1.80.

TEN Large Flowering MUMS \$3.50

One each of varieties shown on this page. Shipped after April 15 through May. ALL BLOOM THIS YEAR AND EVERY YEAR. HARDY, LARGE-FLOWERED TYPE. POSTPAID PRICES: 45c each; any 3 for \$1.25; all 10 for \$3.50.

ALGONQUIN. Tall, early yellow.

AUTUMN LIGHTS. Coppery bronze.

BURMA. Glistening bronze, with soft

orange tints.

EVENING SUN. Large, single red shading to burnt orange.

EUREKA GIANT. Large, shaggy golden orange.

GLACIER. White.

JEAN TREADWAY. Chamois-pink and rose.

LAVENDER LADY. Large lavender.

RED VELVET. Large, velvety crimson.

GOBLIN. Warm orange-bronze.

See next page
(44) for Cushion-
Type Mums.



ONE EACH of SIX DWARF GROWING
CUSHION MUMS \$1.79

BRONZE CUSHION, JOANNE HELEN, PINK CUSHION, WHITE CUSHION, YELLOW CUSHION, SANTA CLAUS RED CUSHION

These are the famous Cushion-Type Mums which bloom this year, and every year, bearing hundreds of flowers to the plant. One each of the six for \$1.79, postpaid. No discount. Shipped during April and May.



YELLOW CUSHION MUM BLOOMING FIRST YEAR

ANY THREE
PLANTS
\$1.10;
EACH 45c



BRONZE CUSHION



JOANNE HELEN



PINK CUSHION



WHITE CUSHION

RED CUSHION

ROSES That Climb and Spread Beauty and Fragrance Everywhere

The basic beauty of a flower garden is Roses. Emlong's varieties are of the highest quality strains and the latest word in beauty and fragrance.



Dwarf Polyantha,
Red Lafayette

CLIMBING TALISMAN. True double flowers of golden color with jack-frost splashes of red and rose. Fluted petals borne on long stems, suitable for cutting. True form of the lovely and romantic Hybrid Tea, Talisman. 2-yr. No. 1 bushes, \$1.00 each; 4 for \$3.75.



Climbing Talisman

CLIMBING EVERBLOOMING BLAZE. Plant Patent 10. Bright scarlet-red. Huge clusters of semi-double form. Blooms June through fall. \$1.50 each; 4 for \$5.00.

CLIMBING MME. GREGOIRE STAECHELIN. Great pink flowers, varied in hue. \$1.00 each; 4 for \$3.75.

PAUL'S SCARLET CLIMBER. Most popular red. Huge clusters of two-inch bright scarlet flowers. \$1.00 each; 4 for \$3.75.

CLIMBING AMERICAN BEAUTY. Beautiful American-Beauty-red. Frequently makes shoots 10 to 12 feet long. \$1.00 each; 4 for \$3.75.

CLIMBING SILVER MOON. Pure white. 5-inch flowers. Large tuft of golden stamens brightens the center. \$1.00 each; 4 for \$3.75.

CLIMBING DUPONT. Bright yellow. Dainty pillar type. Double Hybrid Tea flowers. \$1.00 each; 4 for \$3.75.



Paul's
Scarlet

New FLORADORA ROSE. Bright Geranium-red flowers in great abundance June through summer and fall. Bushes grow 2 ft. tall. Hardy Floribunda type, ideal for beds and borders. \$1.50 each; 3 for \$4.00.

PINOCCHIO Floribunda Rose. Plant Patent 484. Same type flowers as Floradora, but color is dainty salmon-pink, with golden hinges on petals. \$1.25 each; 3 for \$3.50.

POULSEN'S YELLOW. Bright yellow flowers in great abundance June through to fall. Grow 2 ft. tall in beds and borders. \$1.10 each; 3 for \$1.00; 10 for \$9.50.



Mme. Gregoire Staechelin

ROSE SPRAY 85c

HANDY TWO-WAY KIT

A pint can of powder and 1-oz. bottle of Nicotine Sulphate. Sufficient to make 10 gallons of complete Rose bush spray, all in a handy box. This Clotricide Spray contains chemicals for control of fungous diseases such as black spot and mildew; leaf eating insects such as slugs and canker worms. The Nicotine Sulphate is to control aphids, lice, red spider, etc. Use this Rose spray every week or ten days. One kit lasts all summer for a dozen Rose bushes. Price, 85c.



THE LOVELY FRAGRANCE OF ENCHANT ANY

Emlong's Everblooming Hybrid Tea Roses in this group are all 2-year field-grown No. 1 grade and will bloom this year and every year.

PICTURE. Silvery pink. Exquisitely fragrant. Large size flowers. Continuous bloomers.

SOUV. DE MME. CHAMBARD. Coral-pink. Long pointed buds. Flowers lovely satiny peach sheen. Very fragrant.

MRS. SAM McGREDY. Glowing orange. Blooms from long, pointed buds. Unique red foliage.

MME. JOS. PERRAUD. Beautiful shell-pink to orange. Long, slender, pointed buds. Sweetly fragrant.

SNOW BIRD. Pure white with many rows of delicately rolled petals.

CONTRAST. Two-tone petals, pink one side, ivory on the other. Flowers very full and double. Fragrant and abundant producer.

DUQUESA DE PENARANDA. Delicate apricot tint. Large, full, bomb-shaped blooms. Sweetly perfumed and long lasting.

We have selected the group of 7 above "Gorgeous Ever-bloomers" and price them at **\$1.10 each; 4 for \$4.00; 8 for \$7.50.**



Herbert Hoover



Pink Radiance

SELECTED ROSE SPECIAL

One each: Golden Charm, Mrs. Sam McGredy, Herbert Hoover, Pink Radiance, Mme. Jos. Poinsettia.

6 for \$5.40



Golden Charm



Mrs. Sam McGredy



Mme. Jos. Poinsettia



Rouge
Mallerin

ORDER BLANK

EMLONG'S

SQUARE
DEALING
NURSERY

STEVENVILLE, MICHIGAN

"In the Heart of the Great Fruit Belt"

GENTLEMEN: Please accept my order for the following nursery stock, to be shipped as near as possible on the date specified below. It is mutually agreed that if any stock becomes damaged in transit, or in case of possible errors in labeling, etc. made by employees, the nursery is liable only for the original purchase price of the stock.

Money Order	Check	Cash	Credit Voucher
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Customer Do Not Write In This Space

Customer Do Not Write In This Space

Amount of Order	Amount Enclosed	Balance Due
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My Name

I will send the Balance before Shipping Time

I will Pay the Balance C. O. D.

(NOTE—No C. O. D. Orders Accepted Without Deposit of $\frac{1}{4}$ or More Cash)

My Name

Digitized by srujanika@gmail.com

R. F. D. Box Street and Number

Post Office _____ **State** _____

Digitized by srujanika@gmail.com

Town for Express or Freight County

March 15 to 31st April 15 to 30th After May 10th (PARCEL) (EXPRESS)

April 1 to 15th May 1 to 10 (POST) (EXPRESS)

Note: Strawberry and Perennial Plants not ready before April 1st

Total of Items on Back of Order Blank

3% MICHIGAN SALES TAX (ON ORDERS SHIPPED TO MICHIGAN CUSTOMERS ONLY)

ALLOWANCE FOR POSTAGE OR EXPRESS, IF WANTED PREPAID

CONTINUE ORDER ON BACK OF THIS BLANK

Tax If Appy

Delivery Charges

(NOTE: We cannot accept orders amounting to less than \$1.00.)

TOTAL

CONTINUE ORDER HERE—CARRY TOTAL FORWARD TO FIRST PAGE

**TOTAL ITEMS ON THIS SIDE,
CARRY FORWARD TO BOTTOM OF FIRST PAGE**

HAVE YOU MOVED SINCE YOU ORDERED LAST?
IF SO, PLEASE GIVE YOUR OLD ADDRESS HERE SO THAT WE CAN TAKE IT OUT OF OUR LIST:

DOES YOUR NEIGHBOR WANT EMLONG'S CATALOG ?
IF SO, PLEASE GIVE HIS OR HER COMPLETE ADDRESS BELOW:

CONTINUE ORDER HERE—CARRY TOTAL FORWARD TO FIRST PAGE

**TOTAL ITEMS ON THIS SIDE,
CARRY FORWARD TO BOTTOM OF FIRST PAGE**

HAVE YOU MOVED SINCE YOU ORDERED LAST?
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IF SO, PLEASE GIVE HIS OR HER COMPLETE ADDRESS BELOW:

BEAUTIFUL ROSES SURROUNDINGS

PRES. HOOVER. Rose and red blend. Sunrise and sunset colors, blushed all over. Giant flowers. Marvelous form. Prices below.

POINSETTIA. Velvety Poinsettia-red. True color, non-fade. Good grower. Fine for cut flowers. Prices below.

RED RADIANCE. Pure red, otherwise same as Pink Radiance. Prices below.

ROUGE MALLERIN. Non-fade, damask-red. Unusual formation and fragrance. Buds of brilliant red open to 3½-inch blooms. Prices below.

TALISMAN. Gold, red and rose blend, always a favorite. Unique pointed petals blushed all over with splashes of red and rose. Prices below.

AMI QUINARD. Velvety midnight red. Exotically perfumed. A wonderfully rich colored Rose. Non-fade. Prices below.

BRIARCLIFF. Beautiful light pink. Non-fade. Large delightful form and fragrance. Prices below.

Prices for Roses described above on this page. \$1.00 each; 4 for \$3.75; 10 for \$8.75.



E. G. Hill



Talisman

SPECIAL ROSE SELECTION

Picture, Ami Quinard, Talisman, E. G. Hill, Red Radiance, Mrs. P. S. Dupont.

6 for \$5.40

CALEDONIA. Clear pure white. Exceptionally long pointed buds opening to very double, very large flowers. Moderately fragrant. Prices below.

EDITOR McFARLAND. Deep rose-pink, flowers in great quantity. Tall healthy bushes. Lovely fragrance. Prices below.

E. G. HILL. Velvety blood-red. Extra large, showy, very fragrant. Full double high-centered flower. Prices below.

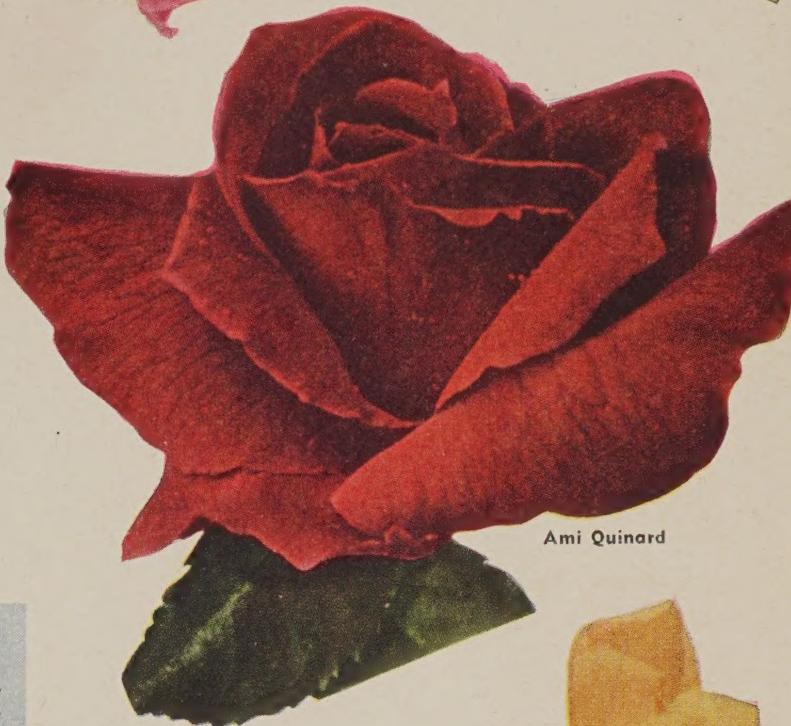
GOLDEN CHARM. Deep yellow. Well formed, sweetly scented. Beautiful flower. Prices below.

MRS. P. S. DUPONT. Charming yellow. Buds with long green trimmings. Bear in groups in great numbers. Prices below.

MARGARET McGREDY. Solid orange-vermilion. Long stems make ideal cutting flower. Blooms early summer till frost. Prices below.



Picture



Ami Quinard

Red Radiance



Mrs.
P. S. Dupont

**THE NEW THORNLESS
RED HYBRID TEA**

ROSE **"FESTIVAL"**

(Patented)

Emlong's now present you with a Rose without a thorn. "Festival," the newly developed thornless Rose, is a brilliant sport of the famous E. G. Hill. Truly a marvel of the age of Rose development. Brightest red color, begins to bloom 6 to 8 weeks after planting and continues producing abundantly until freezing weather. You will marvel at this new Rose. 2-yr., No. 1 field-grown bushes, \$2.00 each; 3 for \$5.00.

EMLONG'S SUPERB PATENTED ROSES

Exceptionally free blooming; vigorous growing. Plant them this spring, you will have beautiful Roses this summer. All 2-year No. 1 field-grown bushes.

HORACE McFARLAND. (Patent pending.) Apricot-salmon, a brilliant beauty. Ovoid buds open to 45-petal flowers. \$2.00 each; 3 for \$5.00.

MME. MARIE CURIE. (Patent applied for.) Clear yellow. Very hardy. Profuse bloomer. \$1.50 each; 3 for \$3.75.

CALIFORNIA. (Patent No. 449.) Ruddy orange toned with saffron-yellow petals overlaid with saturn-rose. Enormous flowers, beautiful and very fragrant. \$1.50 each; 3 for \$3.75.

HEART'S DESIRE. (Patent No. 501.) Deep red, exquisitely fragrant, beautiful form and texture. \$1.50 each; 3 for \$3.75.



"FESTIVAL"
Truly a Rose
Without a
Thorn
Plant Pat. 545

NEW PEACE ROSE

(Plant Patent No. 591)

Winner in All-America Rose Selections for 1946. Giant many-petaled blooms of glowing yellow, open to alabaster white, with pink picotee edges. Deeply veined, rolled petals. Healthy abundant foliage. Continuous everblooming Hybrid Tea type. 2-yr., No. 1, field-grown bushes, \$2.50 each; 3 for \$6.25.

MIRANDY

(Plant Pat. 632)

Wide spreading petals. Immense flower. Deep dark, crimson-red. Blooms June till winter. American Rose Society Winner 1945. 2-yr., No. 1, field-grown bushes, \$2.00 each; 3 for \$5.00.

**EMLONG'S CAN SUPPLY ALL YOUR
NEEDS WITH GUARANTEED STOCK**